

# Alissa R. Swango

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## Education

### Columbia University

#### New York City

M.S. in Journalism with concentration in new media.

### Georgetown University

#### Washington, D.C.

Institute on International Political and Economic Systems (2000) and Institute on Political Journalism (2002).

### University of Iowa

#### Iowa City, Iowa

B.A. in Journalism and Mass Communication (with honors), and Art and Art History.

Competency in Flash, Dreamweaver, Photoshop, Illustrator, Freehand, QuarkXPress, Pro Tools, Sound Forge, Avid, Final Cut Pro, HTML and proprietary online tools, including adaptations of CMS, CCI, XMetal, StoryMaker and Merlin.

Published in USA TODAY, MSNBC.com, *Columbia Journalist*, *The Des Moines Register*, *The Daily Iowan*.

#### References:

[Ben Estes](#), [chicagotribune.com](http://chicagotribune.com)

[Bill Ade](#), Chicago Tribune

[Stephen Isaacs](#), Columbia University

[Jody Brannon](#), Arizona State Univ.

[Kate Corcoran](#), Univ. of Washington

## Journalism Experience

### Chicago Tribune

#### Chicago, Ill.

8/07 – present

#### Multimedia producer

Generate multimedia content and package local breaking news. Responsible for building site's community-driven content, as well as expanding its hyper-local presence.

### USA TODAY

#### McLean, Va.

10/01 – 4/05, 10/06 – 8/07

#### Assistant news director

Packaged breaking news for 24-7 site. In-depth multimedia coverage included 9/11, the Iraq war, and the 2004 presidential campaign and election.

### MSNBC.com

#### Redmond, Wash.

6/06 – 10/06

#### Interactive producer, Apprenticeship

Produced multimedia packages including report on "[America at 300 Million](#)."

### The Fund for American Studies

#### Washington, D.C.

5/01 – 9/04

#### Webmaster

Conceptualized and edited organization's first monthly online newsletter. Managed the non-profit's Web site.

## Teaching Experience

### Northwestern University

#### Evanston, Ill.

6/08 – present

#### Adjunct professor, Medill School of Journalism

Advised graduate fellows in new media reporting and producing for News21 initiative. Co-teach two sections of Interactive Techniques.

### Internews Nigeria

#### Abuja, Nigeria

May 2005

#### Professional fellow

Advised editors and reporters at 12 newspapers. Directed online training in Abuja and Lagos.

### American University

#### Washington, D.C.

8/04 – 4/05

#### Adjunct professor, School of Communication

Taught undergraduate introductory journalism course "Writing for Mass Communication."

## Freelance Work

### Freelance Web Design

1/03 – present

Design and construct Web sites for small businesses and non-profit organizations including: Swedish Heirlooms, Seattle; North Korea Aid Mission, Washington, D.C.; Beautiful Gate Ministries, South Africa; The Archdiocese of Maseru, Lesotho.