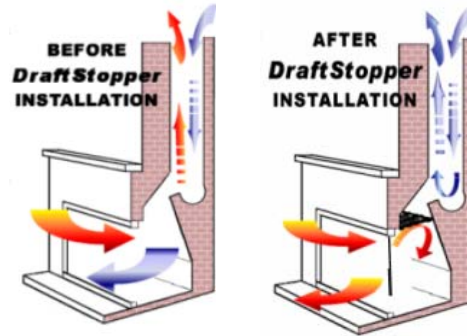


## Product Information Sheet – Retail Buyers

**Product** – Draftstopper, Fireplace Plug,  
Various Models

**End Use** – To provide a more effective seal for typical residential fireplace dampers. This location is considered by air sealing experts to be the largest single area of heat loss in the home.



**Seasonal Use**

- Winter: reduces heating cost, stops cold downdrafts, reduces odours.
- Summer: reduces air conditioning costs, reduces outside noise, and restricts the entry of pests through the fireplace chimney flue.

**Product Experience** – Installed in homes throughout North America for past 10+ years.

**Customer Satisfaction** – Positive improvement, quick results, 1 - 3 month payback.

**Manufactured by** – Enviro Energy International Inc, Seattle WA U.S.A.

**Distributed in U.S.A. by** – Battic Door Energy Conservation Products, Mansfield, MA U.S.A.

**Proprietary Product** – US, Canada Patents Issued; International Patents Pending.

### Product Line

<p>Large Fireplace Plug <i>fits any masonry fireplace</i></p>	<p>Small Fireplace Plug <i>fits any metal or zero-clearance fireplace</i></p>	<p>Draftstopper Plus <i>attaches to either end of the large fireplace plug - adds 6" for extra-large masonry fireplaces</i></p>
		
<p>Suggested retail - \$45</p>	<p>Suggested retail - \$45</p>	<p>Suggested retail - \$25</p>

**Compelling Reason to Buy** – High oil and gas prices are here to stay and they will continue to increase home heating costs. As this occurs consumers will be searching for new, innovative, low cost, products to reduce their utility costs. A sealed fireplace can save up to 30% of heating costs.

**Additional Product Sales Opportunities** - for flashlights, inflation pumps, cleaning brushes.

**For Product Pricing and Ordering Information** – Contact Mark Tyrol – Battic Door Energy Conservation Products, Mansfield MA, 02048, Tel. (508) 320-9082, or Web: [www.batticdoor.com](http://www.batticdoor.com)