



B.J.'s Stitchin' Time

Custom Machine Embroidery

The Thread Line

Bad Economy Catches Up

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Well, last Wednesday was not a good day for Universal Avionics Systems Corporation. That is where I work at my full time software engineering position. Our primary customers are folks with business jets. As you can probably figure with the way the economy has been, those with their own aircraft are not likely to be upgrading their flight management systems at this point. The last month sales have been very weak. The corporate board members met and decided to take a proactive approach in order to try and keep the company's cash reserves in the positive at year's end. The decision was that all employees, including CEOs, management and even the owner, will take a temporary 10% reduction in salary starting July 1st and no merit increases this year. The goal is to try and prevent what happened in 2001-2002 where the company was in the red and we took a 20% reduction in pay for a month followed by several layoffs. It is not certain how long this "temporary" reduction will take place. The board will continually monitor the situation and hopefully it won't go on too long or require other actions.

That being said, I am going to offer a 10% off sale as long as my full-time salary is reduced by 10%. Seems odd I know, but if I can generate some extra income from embroidery sales during this time, maybe it won't seem as bad. Plus, you get a good deal.

So any clothing item ordered with embroidery will be discounted by 10% off the regular price until further notice!

Cuddly Days

Do you remember Grandma's dish towels hand embroidered with days of the week and cute little animals on them? Well, now those can be made much quicker with machine embroidery. Here are a few of the options available.



My Brother PR600 gets the job done.

Newsletter Spotlight

A percentage of each "dog" related embroidery sale will be donated to one of these charities of your choice:

[Canine Companions for Independence](#)

[Guide Dogs for the Blind](#)

[Reading With Rover](#)

[Delta Society](#)

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