



Barbara Rinehart

TEACHING MARKETING

My responsibilities were:

- Designed 3-hour for-credit workshop
- Prepared handouts
- Created homework assignments
- Taught at regional meeting

Presents

A Day of Dialogue and Networking
Join us for all or part of the day

Third Annual Freelance Workshop
9:15 am. to 12:15 pm.

Networking Lunch
12:15 pm. to 1:30 pm.

Getting Started in Medical Writing Workshop
2 pm. to 5 pm.

Saturday, January 15, 2005
Sheraton Park Ridge Hotel and Conference Center
480 North Gulph Road
King of Prussia, PA

www.amwa-dvc.org



Third Annual Freelance Workshop (9:15 am to 12:15 pm.)

MARKETING YOURSELF AS A FREELANCE

Barbara Rinehart, MS

- Developing marketing materials that highlight your strengths
- Preparing and presenting writing samples
- Selling yourself to new clients

Barbara Rinehart is a freelance medical writer with over fourteen years experience in pharmaceutical and marketing writing. She has covered numerous therapeutic areas including: oncology, neurology, endocrinology, women's health and complementary medicine. Ms. Rinehart has been an AMWA member for 14 years and has presented round tables and workshop topics on both a local and national level.

This year we are offering a day of dialogue and networking for medical writers. The morning session will focus on key issues involved in marketing yourself as a freelance writer relevant to those just starting out. The afternoon session will feature our panelists from both sessions. Join us for part or all of the day. We look forward to seeing you on January 15th!