



Macy's Thanksgiving Day Parade in New York City Website Scavenger Hunt

Official Website @ <http://social.macys.com/parade2011/#/home>



Name: _____ Teacher: _____

Macy's website is www.macys.com . What does "com" stand for in the website address and why do you think Macy's is a dot "com" website?

From **Parade Route**, where does the parade start? _____

Where does it end? _____

From **Parade Information**, select **Balloons Over Broadway** and then "**Learn more about Tony**".

1. What was Tony Sarg's nickname? _____
2. In what year did he create the first balloons for the parade? _____
3. Who did he team up with in 1934? _____ and what famous balloon did they create?

From **Parade Information**, select **Blue Sky Gallery**, choose one of the four featured modern art balloons and tell us....

1. I chose _____
2. created by _____
3. because _____

From **Parade Information**, select **Parade Line-up...**

1. Name one "Performance Group" _____
2. Name one "Novelty Balloon" _____
3. Name one "Giant Balloon" _____

...you'd like to see.

From **Parade Information**, select “**Parade History**” and slide the lever to a year you’d like to explore.

1. What year did you choose? _____
 2. Tell us what happened that year? _____
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GREAT JOB!!!

Now you can take a break and explore the rest of the website by viewing some
Photos & Videos or
Fun & Games.

Happy Thanksgiving!!!!