

Ferndale Elementary  
Roosevelt•Wilson•Coolidge  
**PTA**  
*everychild.one voice.*

April 30, 2004

Dear Parents:

The Ferndale Elementary PTA has a new fundraiser that we are sending home. The **Citi-Shirt** fundraiser is a great new twist on a proven t-shirt fundraising idea. The majority of the Ferndale School District is made up of children from Ferndale, Pleasant Ridge, Oak Park, and Royal Oak Township. With that in mind, **Citi-Shirts** go right to the heart of civic pride! Everybody loves where they live, that's why we moved here! These shirts just SHOUT that message to everyone who sees them. These high-quality, cotton T-shirts featuring a design for each of the 4 cities in the school district are available in both a multi-color and 1-color versions. There's something for everyone! Every shirt comes with 100% satisfaction guarantee.

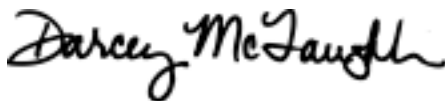
Our FE-PTA will receive over 50% profit for each T-shirt. The top-selling student will receive a special prize including a T-shirt and other local certificates! The top-selling classroom from each school (Roosevelt, Wilson, & Coolidge) will also be treated to a classroom Pizza Party. In addition, the Teacher from those classrooms will receive a \$50.00 supplies grant, to help purchase items & supplies for his/her classroom. On top of that, of course the profits come directly back to the students and schools through the efforts of the Ferndale Elementary PTA.

The Citi-Shirt fundraiser will begin on Monday, May 3, 2004 and will end on Friday, May 21, 2004. All orders should be turned in to your child's teacher by that date! Please make checks payable to **Ferndale Elementary PTA**. Once our order is received the merchandise should arrive within 10 business days, for you and your child to distribute.

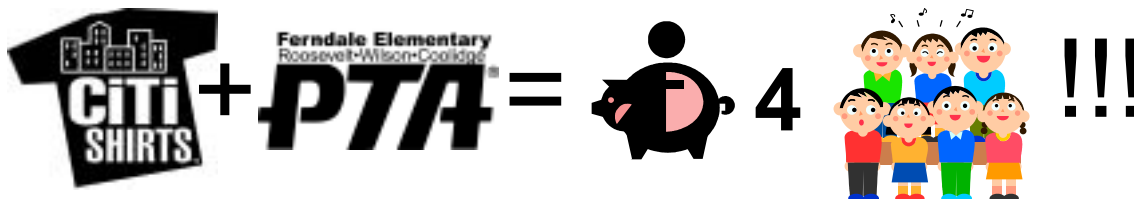
Share your child's catalog with friends, relatives and neighbors (don't forget the friends and relatives that have moved away, or that are off at college -- these make great gifts!!) Additional information is available on our website at [www.ferndalepta.org](http://www.ferndalepta.org).

If you have any questions regarding this fundraiser, please contact Gary Arnett at 248-548-9797, your schools 1<sup>st</sup> VP: Jodi Apsey (Coolidge) 248-547-3116, Sandra Dukhie (Wilson) 248-398-0801, Liz Lisicki (Roosevelt) 248-543-1365, or Darcey McLaughlin (FE-PTA) 248-542-4682. As always, thank you for your support!

Sincerely



Darcey McLaughlin



# Wear's Your Civic Pride?

**FERNDALE - OAK PARK - PLEASANT RIDGE - ROYAL OAK TWP**

**4-Cities, 2-Styles  
8-Sizes**



**STYLE  
A**

MULTI-COLOR LOGO  
ON WHITE 100%  
COTTON SHIRT

Only

**\$14.99**



**STYLE  
B**

NAVY BLUE LOGO  
ON ASH GRAY 100%  
COTTON SHIRT

**They Make  
Great Gifts!**



**Show Your Pride! Support Our Schools! Order Your Shirt Today!**

100% of the net profits from shirt sales benefit the Ferndale District Elementary School children, through the efforts of the Ferndale Elementary PTA. Thank You, in advance for your Support!

Wholesale inquiries welcome i [www.citishirts.com](http://www.citishirts.com)



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