

Friendship Force International
Open World Russian Leadership Program
Preliminary Program Schedule for Economic Development Group
AUGUST 15 – 22, 2003

Friday, August 15:

- 9.35AM Pickup candidates at DIA – treat to lunch - Take to Museum of National History, IMAX theatre, Denver Zoo.
- 4:00 PM Casa Bonita dinner to postpone travel back to Loveland until traffic subsides
- 7:30 PM Meet host families at Park & Ride – I-25 and Hwy 34 (Loveland hosts can make arrangements to have us bring their guests to Albertson’s parking lot - US 34 & Taft - in Loveland around 7:50 p.m.)

Saturday, August 16:

Free day with host families: Suggested activity: “New West Fest” in Fort Collins Rocky Mountain Park, etc.

Sunday, August 17:

- 4:00 P.M. Free day with host families: Suggested activity: “New West Fest” in Fort Collins Progressive Dinner with Friendship Force members in three different homes. See Map. Appetizers = Mabel Refer, Main course = Dot Cada, and Desserts = Nancy Schuster

Monday, August 18:

- 7:30 A.M. Meet at the Park-n-Ride at Highway 34 and Interstate 25 for trip to Denver. Loveland hosts can make arrangements to meet at Albertson’s Parking Lot (US 34 & Taft) in Loveland at 7:00 a.m.
- 9:00 A.M. Colorado International Trade Office 303-892-3850 1625 Broadway, Ste 1700 in Denver. Learn how countries are targeted for trade, export items. Discussion of Colorado companies working in Russia
- 11:00 AM US Export Assistance Association Center. Gathering data regarding which companies need your product. 1-303-844-6623.
- 2:00 PM Visit to American / Russian Chamber of Commerce 1552 Pennsylvania St. Denver. (303-831-0829) Dr. Palmiere will explain how they recruit members & find partners in Russia.
- 3:30 PM Elitch Gardens Amusement park
- 8.30 PM Meet host families at Park & Ride – I-25 and Hwy 34 (Loveland hosts can make arrangements to meet at Albertson’s Parking Lot -US 34 & Taft - in Loveland at 9:00 p.m.

Tuesday, August 19:

- 9:00 AM Meet with Gordon McKinney of “Light Source”, an advertising firm at their offices - 11 Old Town Square, Fort Collins. 970-224-2806
- 10:15 AM Meeting with Downtown Business Association 970-484-6500 Meet with Amanda Miller who will explain benefits of association of business people and how individual businesses benefit.
- 12:00 PM Lunch and tour of Coopersmith’s (a micro-brewery) Opportunity to see a small business in action.
- 2:00 PM Kevin Hartberg (970-416-0796) of Keystone Research will discuss marketing research and how to use it. Recently left Agilent to work in a management consulting firm. He's now in the process of setting up a non-profit to help start ups do business planning, get funding, etc.
- 3:30 PM Kathy Kriegel “Incubation” mentor of eight high tech companies will talk about everything from advertising to financial assistance. Kathy’s office In Old Town. 970-221-1301
- 5:00 PM Pickup by host families – Old Town Fort Collins (Or Loveland host family can make arrangements with us to deliver to Albertson’s Parking Lot - US 34 & Taft - around 5:45p.m.)

Wednesday, August 20:

- 9:00 AM Loveland Chamber of Commerce – Leadership Loveland Program explored Meet at Chamber Building – Highway 34 right off I-25 in Centarra. Loveland host families can make arrangements to deliver guests to Albertson’s Parking Lot – US 34 & Taft – at 8:30 a.m.
- 10:00 AM Meet with Loveland Economic Development. Discuss packets sent out to advertise in other localities and to people who inquire about Loveland.
- 11:30 AM Discussion of kinds of products that are made in Loveland for sale. Discuss leads groups and benefits to members. Sergio Plaza of Chamber.
- 12:00 PM Lunch at The Peaks Café and attendance at an actual “Leads” meeting.
- 2:00 PM “Shadowing” with local businessmen and women according to each candidates to business or profession.
- 5:00 PM Hosts pick up at assigned shadowing business. Ask Directors for name and address of business.

Thursday, August 21:

- 8:30 AM Meeting with Chad McWhinney, developer of Outlet Mall with Hotels, shopping areas, Apartments, Office Buildings off Interstate 25. Discussion of how he went from “vision” to “reality”. Zoning restrictions, getting support and working with governmental entities, marketing, attracting national merchants, and financing – stages behind each level. Meet at Centerra promptly at 8:30 a.m. Loveland host family can make arrangements with us to deliver to Albertson’s Parking Lot - US 34 & Taft - around 8:00 a.m.)
- 10:00 AM JJ Johnson - Director of Northern Colorado Economic Development Council. Funding, conducting research on companies that they might encourage to locate to this region.
- 11:00 A.M. Public / Private partnership discussion
- 12:00 noon Lunch on own with time to shop at Outlet Mall.
- 2:00 PM Meeting with Van Elmore – Attorney sent by USAID and VOLCA to St. Petersburg and NIS country to present workshops on franchising. Handouts and presentation will be presented in Russian 1-303-659-7342. Territorial Development – International Agreements – Out Sourcing training and follow-up. Master Franchising – St. Petersburg experience. Pick up your candidates at Chamber of Commerce Bldg. or Loveland host family can make arrangements with us to deliver to Albertson’s Parking Lot - US 34 & Taft - around 5:30p.m.)
- To
- 5:00 PM
- 6:00 PM Farewell Party with Western Theme at George & Mark Lundeen’s Ranch on West Eisenhower Bldg. just beyond where the river crosses Hwy 34. State Winners of Western Dance Competition exhibition and square dancing instruction.

Friday, August 22:

- 9:00 AM Meet at the Conference Room in Palmer Gardens (next to Dot Cada’s office). Explanation of qualifications for and presentation of Certificate earned by School District for Innovative Curriculum where “Career Days” are introduced at the elementary school level and on through high school.
- 10:00 AM Meet with Harris Coe of Commercial Lending - Practices and requirements of Commercial Lending. Home State Bank - 669-4040
- 12:30 noon Free afternoon to shop, pack, spend time with host families.

Saturday, August 23:

- 3:30 AM Meet at Park-n-Ride – I-25 and Hwy 34 for departure to Russia from DIA at 6.55 a.m. (Loveland hosts can make arrangements to have us pick their guests up at Albertson’s parking lot – US Hwy 34 & Taft at 3:00 A.M.) **As this is an International Flight, it is imperative that you be prompt!!! We will leave the Park-n-Ride promptly at 3:45a.m. If you’re not there, you will need to drive your candidate to DIA yourselves.**