



Gregory J. Rohm

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Personal Objective:

To obtain a challenging and rewarding career in the graphic design field and continue to grow with a well-established company.

Education:

Bachelor of Fine Arts – Graphic Design
University of Wisconsin-Stout
Graduated May 2000

Computer Experience:

Operating Systems: Proficient in both Macintosh (OS 9/X) and PC platforms.

Programs: Photoshop, Illustrator, QuarkXpress, and Freehand

Work Experience:

Koehler Peterson & Associates, Inc., Minneapolis, MN
May 2000–Present **Graphic Designer**

- Design books for leading Christian publishers
- Design collateral, signage, catalogs, websites, and logos
 - Direct photographer and models in photo shoots
- Ensure deadlines are kept while working on multiple projects
- Multi-task in a fast-paced, high stress environment while remaining positive
 - Work one-on-one with clients to exceed their expectations

Bronze Bow Publishing, Minneapolis, MN
April 2003–Present **Graphic Designer/Sales Representative**

- Design health & fitness books and collateral
 - Moderator of website forum
 - Take phone orders

The Stoutonia, UW-Stout Newspaper, Menomonie, WI
September 1999–May 2000 **Advertising Design Manager**

- Managed and helped three advertising designers produce weekly advertisements

The Stoutonia, UW-Stout Newspaper, Menomonie, WI
September 1997–May 1999 **Advertising Designer**

- Designed promotional ads for local businesses

Activities and Honors:

May 2004–Present **Big Brother**, *Big Brothers Big Sisters of the Greater Twin Cities*

Kappa Lambda Beta Fraternity

- Treasurer, Social Chair, Sergeant At Arms, Pledgemaster
 - Volunteer Community Service

Academic Excellence

University of Wisconsin-Stout Chancellor's Award

- Spring 2000, Fall 1999, Spring 1999, Fall 1998

- References available upon request •