



## 1UP-SEO Service Website Analysis

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Recipient:

## Report Overview

This report helps you to optimize the web page "<http://www.1-hit.com/>" for a high ranking on Google.com for the search term "SEO optimization".

### Your Web Page

<http://www.1-hit.com/>

### Analyzed Web Pages

1. [http://en.wikipedia.org/wiki/Search\\_engine\\_optimization](http://en.wikipedia.org/wiki/Search_engine_optimization)
2. <http://en.wikipedia.org/wiki/SEO>
3. <http://www.seochat.com/>
4. <http://www.bigmouthmedia.com/>
5. [http://www.bruceclay.com/web\\_rank.htm](http://www.bruceclay.com/web_rank.htm)
6. <http://www.submitexpress.com/>
7. <http://searchenginewatch.com/>
8. <http://searchenginewatch.com/showPage.html?page=2167921>
9. <http://www.addme.com/>

### Analyzed Search Terms

1. SEO optimization
2. SEO
3. optimization

## Document Title

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "SEO optimization" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

### Their Contents

No.	Document Title
1.	Search engine <b>optimization</b> - Wikipedia, the free encyclopedia
2.	<b>SEO</b> - Wikipedia, the free encyclopedia
3.	Search Engine <b>Optimization</b> , Google <b>Optimization</b> - <b>SEO</b> Chat
4.	Search engine optimisation ( <b>optimization</b> ), Search engine marketing and Internet marketing services - Bigmouthmedia the Full Search Agency
5.	bruceclay.com - Search Engine <b>Optimization</b> - <b>SEO</b> Training, Tools and Free Advice on Search Engine Ranking, Submission, and Placement
6.	Search Engine <b>Optimization (SEO)</b> Marketing Firm & Placement Company
7.	Search Engine Watch: Tips About Internet Search Engines & Search Engine Submission
8.	Intro to Search Engine <b>Optimization</b>
9.	AddMe, Search Engine <b>Optimization</b> Submission Free Site Promotion Internet Marketing

### Your Contents

Search Engine **Optimization** and Search Engine Marketing

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

- > Quantity: You don't use the search term "SEO optimization" in the document title. Although none of the other pages uses this search term in the document title, it's usually advisable to add it to the document title.
  - > Quantity: You could use the search term "SEO" at least once in the document title but this is optional.
  - > Density: You could increase the keyword density for the search term "SEO" in the document title but this is optional.
  - > Position: You could use the search term "SEO" at least once in the document title but this is optional.
- OK Quantity: You use the search term "optimization" once in the document title. This meets the requirements.
- OK Density: The keyword density for the search term "optimization" is 14.3%. This meets the requirements in the document title.
- OK Position: You've placed the search term "optimization" at character position 15 of the document title. This meets the requirements.
- OK Number of words: You use 7 words in the document title. This meets the requirements.
- OK Number of characters: You use 54 characters in the document title. This meets the requirements.

**Detailed Analysis of "Document Title"****Analysis of "SEO optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

**Analysis of "SEO":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	1	1	0	1	1	0	0	0	0 to 1
Density	0.0%	0.0%	20.0%	14.3%	0.0%	5.9%	11.1%	0.0%	0.0%	0.0%	0.0% to 20.0%
Position	n/a	n/a	1	51	n/a	48	29	n/a	n/a	n/a	n/a to 51

**Analysis of "optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	1	1	0	2	1	1	1	0	1	1	0 to 2
Density	14.3%	14.3%	0.0%	28.6%	6.3%	5.9%	11.1%	0.0%	20.0%	10.0%	0.0% to 28.6%
Position	15	15	n/a	15	29	33	15	n/a	24	22	n/a to 33

**Document Title Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	7	7	5	7	16	17	9	12	5	10	5 to 17
Characters	54	61	38	58	137	137	67	82	35	83	35 to 137

## Meta Keywords

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

### Their Contents

No.	Meta Keywords
1.	Search engine <b>optimization</b> , Internet Marketing, Featured articles, Business' FAQ, Search engine <b>optimization</b> , Internet Marketing, 1996, 1997, 2001, 2003, 2004
2.	<b>SEO</b> , Search engine <b>optimization</b> , <b>Seo</b> (Korean name), Site Enhancement Oil, Socio-Economic Objective, South Australia, State Electoral Office, <b>SEO/BirdLife</b> , Seguela Airport, Disambiguation
3.	Search, Engine, <b>Optimization</b> , Google, <b>Optimization</b> , -, <b>SEO</b> , Chat
4.	search engine <b>optimization</b> optimisation search engine marketing internet marketing full search
5.	Search Engine <b>Optimization</b> , Search Engine Ranking, Search Engine Placement, Search Engine Marketing, Search Engine Submission, Increase Website Traffic, How Do I, <b>SEO Services</b> , <b>SEO Company</b> , <b>SEO Training</b> , <b>SEO Submission</b> , Link Development, Website Placement, Website Submission, How To, Site Placement, Tools, Ranking, Advice, Placement, Placement, Services, Free, Step, Tutorial, Training, Information, bruceclay.com
6.	submit, search, engine, submission, website, free, Submit URL, submit website, free website submission, submission service, free search engine submission, <b>optimization</b> , search engine <b>optimization</b> , ranking, placement, Submit It, Submit-it, sumit, subit, add URL, website promotion, search engine secrets, directory submission, website <b>optimization</b> , newsletter
7.	[not used]
8.	[not used]
9.	search engine submission, search engine <b>optimization</b> , free search engine submission, search engines, site submission, website promotion, site promotion, website submission, submission, promotion, google, yahoo, <b>optimization</b> , search engine, webmaster, internet marketing, free, advertising, marketing, business, free submission, free website submission

### Your Contents

**optimization**, submit, search, engine, submission, website, free, Submit URL, submit website, free website submission, submission service, free search engine submission, **optimization**, search engine **optimization**, ranking, placement, sumit, subit, add URL, website promotion, search engine, search engine **optimization**, website **optimization**

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

- > Quantity: You don't use the search term "SEO optimization" in the Meta Keywords tag. Although none of the other pages uses this search term in the Meta Keywords tag, it's usually advisable to add it to the Meta Keywords tag.
- > Quantity: You could use the search term "SEO" at least once in the Meta Keywords tag but this is optional.
- > Density: You could increase the keyword density for the search term "SEO" in the Meta Keywords tag but this is optional.

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

> Position: You could use the search term "SEO" at least once in the Meta Keywords tag but this is optional.

>> Quantity: You use the search term "optimization" 5 times in the Meta Keywords tag. This is too often.

OK Density: The keyword density for the search term "optimization" is 12.8%. This meets the requirements in the Meta Keywords tag.

OK Position: You've placed the search term "optimization" at the beginning of the Meta Keywords tag. This meets the requirements.

OK Number of words: You use 39 words in the Meta Keywords tag. This meets the requirements.

OK Number of characters: You use 336 characters in the Meta Keywords tag. This meets the requirements.

### Detailed Analysis of "Meta Keywords"

#### Analysis of "SEO optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

#### Analysis of "SEO":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	3	1	0	4	0	0	0	0	0 to 4
Density	0.0%	0.0%	13.6%	14.3%	0.0%	7.8%	0.0%	0.0%	0.0%	0.0%	0.0% to 14.3%
Position	n/a	n/a	1	56	n/a	164	n/a	n/a	n/a	n/a	n/a to 164

#### Analysis of "optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	5	2	1	2	1	1	3	0	0	2	0 to 3
Density	12.8%	10.5%	4.5%	28.6%	9.1%	2.0%	7.0%	0.0%	0.0%	5.1%	0.0% to 28.6%
Position	1	15	19	17	15	15	156	n/a	n/a	41	n/a to 156

**Meta Keywords Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
<b>Words</b>	39	19	22	7	11	51	43	0	0	39	0 to 51
<b>Characters</b>	336	148	177	64	94	415	358	0	0	351	0 to 415

## Meta Description

The Meta description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

### Their Contents

No.	Meta Description
1.	[not used]
2.	[not used]
3.	Search Engine <b>Optimization</b> , Google <b>Optimization - SEO</b> Chat
4.	Search engine optimisation ( <b>optimization</b> ), search engine marketing and internet marketing services by Bigmouthmedia the Full Search Agency
5.	Search Engine <b>Optimization</b> , ranking, placement, and submission tutorial. Free step-by-step <b>SEO</b> tools and advice. <b>SEO</b> training and services offered. bruceclay.com
6.	Offers search engine <b>optimization (SEO)</b> marketing services & placement with guaranteed results, since 1998. Submit your website URL to 40 major search engines for FREE!
7.	Search Engine Watch is the authoritative guide to searching at Internet search engines and search engine registration and ranking issues. Learn to submit URLs, use HTML meta tags and boost placement
8.	Search engine <b>optimization</b> means ensuring that your web pages are accessible to search engines and focused in ways that help improve the chances they will be found by users.
9.	A leader since 1996, search engine submission, search engine <b>optimization</b> , free search engine submission, site submission, and website promotion

### Your Contents

Search engine **optimization**, Web site submission and Search engine marketing by 1-Hit internet marketing

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

- > Quantity: You don't use the search term "SEO optimization" in the Meta Description tag. Although none of the other pages uses this search term in the Meta Description tag, it's usually advisable to add it to the Meta Description tag.
  - > Quantity: You could use the search term "SEO" at least once in the Meta Description tag but this is optional.
  - > Density: You could increase the keyword density for the search term "SEO" in the Meta Description tag but this is optional.
  - > Position: You could use the search term "SEO" at least once in the Meta Description tag but this is optional.
- OK Quantity: You use the search term "optimization" once in the Meta Description tag. This meets the requirements.
- OK Density: The keyword density for the search term "optimization" is 6.7%. This meets the requirements in the Meta Description tag.
- OK Position: You've placed the search term "optimization" at character position 15 of the Meta Description tag. This meets the requirements.

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

OK Number of words: You use 15 words in the Meta Description tag. This meets the requirements.

OK Number of characters: You use 103 characters in the Meta Description tag. This meets the requirements.

### Detailed Analysis of "Meta Description"

#### Analysis of "SEO optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

#### Analysis of "SEO":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	1	0	2	1	0	0	0	0 to 2
Density	0.0%	0.0%	0.0%	14.3%	0.0%	9.1%	4.0%	0.0%	0.0%	0.0%	0.0% to 14.3%
Position	n/a	n/a	n/a	51	n/a	92	36	n/a	n/a	n/a	n/a to 92

#### Analysis of "optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	1	0	0	2	1	1	1	0	1	1	0 to 2
Density	6.7%	0.0%	0.0%	28.6%	5.9%	4.5%	4.0%	0.0%	3.4%	5.3%	0.0% to 28.6%
Position	15	n/a	n/a	15	29	15	22	n/a	15	62	n/a to 62

#### Meta Description Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	15	0	0	7	17	22	25	31	29	19	0 to 31
Characters	103	0	0	58	137	161	168	198	173	144	0 to 198

## Body Text

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The statistics include spaces and punctuation marks.

### Your Contents

Search Engine **Optimization** , Search Engine Marketing and Website Promotion . We create more sales for your business by getting you more visitors through better and higher search engine rankings . Our search engine **optimization** services and search engine submission services offer the right service for every budget. Are you currently paying for search engine rankings? Consider our low cost search engine **optimization** services to increase traffic and cut down on your website promotion cost at the same time!

Free 1-Hit web tools Bookmark maker script Broken link checker Domain name check Google Activity detector HTTP Header viewer HTML cleaner HTML encryption IP to country convert Keyword analyzer Keyword suggestion tool Load time analyzer Magic Ranking Prophet Meta tag generator Meta tag generator + Merchant calculator Page ranking checkers Pay Per Click Robot.txt generator Screen sizes emulator Search Engine Simulator Spelling checkers Tell-a-friend service Google Ads Google Ads Search Engine **Optimization** and Search Engine Marketing Having top search engine listings is important for any company.

A good search engine ranking results in many visitors and sales! Without any top 20 ranks you probably spend a lot of time and effort on your site, without anybody ever being able to appreciate it! We provide complete Keyword Phrase Research, Natural Search Engine **Optimization**, Link Popularity / PageRank Analysis and Recommendations, XML Feeds and Paid Inclusion, Sponsored Listings Management and Detailed Reporting Services. Please fill out the form below to receive your free site analysis and placement recommendations.

All information is held confidentially. 1-Hit Stuff About 1-Hit **SEO** What our clients say Add your Website 10x Links to Partners 1400 Search Engines! 1-Hit Library **SEO** for Dummies 250+ **Optimization** Articles 200+ **Optimization** Questions Web Hosting Services Dedicated Hosting Ecommerce Hosting DataCenter Discussion E-Commerce & Web Developers Directory Free software downloads Webmaster Forums Graphic Design Portal Exclusive logo designs Pizzot.com OMG Software Smt, Pop3, Imap, SSL for .NET **SEO** Software Increase Site Traffic Traffic Analyzing Search Engine Results Pages Search Engine Reality SE Page Rank Advertising Conversions **SEO** Training Search Engine Index Click Tracking High Ranking Fast **SEO** Techniques Search Engine Ranking **SEO** Planning **SEO** Forums Internet Search ©2005 1-Hit - Home - About 1-Hit - Site Map - CCNA - Contact Us - Refund Policy

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

- > Quantity: You don't use the search term "SEO optimization" in the body text. Although none of the other pages uses this search term in the body text, it's usually advisable to add it to the body text.
- OK Quantity: You use the search term "SEO" 7 times in the body text. This meets the requirements.
- OK Density: The keyword density for the search term "SEO" is 1.9%. This meets the requirements in the body text.
- >> Position: You've placed the search term "SEO" at character position 1,737 of the body text. You should move it more to the top. Move it at most to character position 1,329.
- OK Quantity: You use the search term "optimization" 7 times in the body text. This meets the requirements.
- >> Density: The keyword density for the search term "optimization" is 1.9%. This is too high in the body text (it should be 1.2% at maximum). Consider adding more text.
- OK Position: You've placed the search term "optimization" at character position 18 of the body text. This meets the requirements.

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

OK Number of words: You use 374 words in the body text. This meets the requirements.

OK Number of characters: You use 2,570 characters in the body text. This meets the requirements.

#### Detailed Analysis of "Body Text"

##### Analysis of "SEO optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

##### Analysis of "SEO":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	7	39	6	14	5	48	8	3	1	2	1 to 48
Density	1.9%	0.9%	3.0%	0.6%	0.7%	0.6%	1.3%	0.4%	0.1%	0.3%	0.1% to 3.0%
Position	1,737	511	1	10	229	57	25	729	729	1,329	1 to 1,329

##### Analysis of "optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	7	21	1	12	1	38	7	0	5	8	0 to 38
Density	1.9%	0.5%	0.5%	0.5%	0.1%	0.4%	1.2%	0.0%	0.7%	1.2%	0.0% to 1.2%
Position	18	15	109	36	1,055	43	77	n/a	2,089	170	n/a to 2,089

##### Body Text Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	374	4,306	200	2,382	733	8,546	599	692	717	695	200 to 8,546
Characters	2,570	26,514	1,430	15,654	4,898	50,113	4,274	4,200	4,373	4,579	1,430 to 50,113

## Body Text In Bold Type Face

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between <b>...</b> or <strong>...</strong> tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

### Their Contents

No.	Body Text In Bold Type Face
1.	Internet Marketing Affiliate marketing Search engine marketing Search engine <b>optimization</b> Search engine <b>optimization</b> <b>SEO</b> ^^^^^^^^^^^^^^^^^^^^^^ a b a b a b ^^^^^^^^^^^^^^^^^^^^^^ a b c ^^^^^^^ Copyrights
2.	<b>SEO</b> Copyrights
3.	<b>SEO</b> Weekly Newsletter <b>SEO</b> Tools SIGN UP! Learn More About KnowledgeStorm The New Information Landscape: A Balanced Strategy for Improving News Content Quality and ... Connecting Through Content, Issue Two IBM OmniFind Enterprise Edition for Searching Domino Demo Maneuvering the New Media Landscape - Adding Social Media into the PR Campaign Mix Search is Not Enough: The Strategic Value of Knowledge Management The New Rules of PR: How to Create a Press Release Strategy for Reaching Buyers Directly Implementing an Effective Electronic Discovery Response Plan The Seven Deadly Sins of Site Search How to Select an Intranet Search Engine IBM OmniFind Enterprise Edition: A Single, Relevant & Secure Search Interface Revolutionizing Enterprise Search with the Kazeon Search Appliance - an Enterprise Strategy ... Scaling Strategies for Mission-Critical Search Applications How Permission-based Email Drives Sales, Leverages Customer Relationships and Creates ... A Premier Lifestyle and Travel Website Increases Click-through Rates with Omniture More Free IT Downloads! » » » » » » » » More Free IT Downloads! Scripts.com
4.	mouth mouth

## Their Contents

No.	Body Text In Bold Type Face
5.	<p>What is Search Engine <b>Optimization</b>? "It is not the job of Search Engine <b>Optimization</b> to make a pig fly. It is the job of the <b>SEO</b> to genetically re-engineer the web site so that it becomes an eagle." Please start with a review of our <b>SEO</b> Code of Ethics and <b>SEO</b> Standards pages before you edit your site pages. Local Edition Singled out as the Best Professional Services Interactive Application award winner for 2004 by the IAC Web Marketing Association. It is strongly suggested that you visit the following links. They go to OUR search engine specific pages that provide a wealth of information about how each search engine works. Use the links to locate search engine submission pages. And try our proprietary <b>SEOToolSet</b>: We understand the needs of <b>SEOs</b>, and we use these tools ourselves while providing service to our clients. BUT as great as we think they are, we still offer each subscriber a 15 day full refund cancellation option free <b>SEO</b> technical support to assist with your tool questions! Click here to <b>SUBSCRIBE NOW</b>. Nothing to lose and everything to gain! Try our Competition Research Report Need More Information? Search Engine <b>Optimization</b> Try our two links tools: Need More Information? search terms and keywords Need More Keyword Help? Find suggestions for: So where do you add keywords? You can never go wrong by using <b>META</b> tags, and only hurt yourself if you don't use them You must also unconditionally, absolutely, positively have keywords (and certainly sufficient content containing them) throughout your body section your-content-with-appropriate-keyword-phrases-goes-here URL ADD page For frequent placement validation, please visit our Free Tools Page Need more information on the Submission process? Need more information on the Yahoo! Directory? strongly <b>MANY</b> people are concerned about their Google rankings, and cannot seem to see any significant change in rankings when they change things (optimize pages) in significant ways. We believe that the changes do matter and are causing ranking changes, but users simply cannot see them. In most cases, if you do a query for a keyword, Google will calculate the sequence of pages in the results list based upon the algorithm, then filter them so that not more than two pages are shown from the same site. In other words, if a site is all of the top-10 results, two will show and eight will be suppressed. So if you are shown in the Google results as number 3, are you really number 3 or are you really number 11? Google will also resequence results to present two pages that would appear on the same results page in sequence (an indented result) even if they are not naturally in sequence. Sites with a page in position 1 and another in position 10 will find Google resequencing the results to be number 1 with an indented number 2 where that number 2 result is actually in position 10. <b>TIME FOR SEO TRAINING?</b> Links Need More Information? Server issues Finding Plagiarism Blogging for <b>SEO</b> Advanced Search Operators <b>SEO</b> Training Bookmark this page. Want a Price Quote? The advice within this site is free to all that wish it. However, we regularly get requests from businesses to present a site specific Webmaster Site Placement Course . This allows the webmaster to have focused training based upon their existing site design, where the course is customized around their specific needs. Such hands-on real-world training is invaluable to businesses that want to win. request notification comment on our <b>SEO</b> Services or Tools Bookmark this page. Also, since this information is free, help us by recommending this site to your friends, colleagues, or even your boss, if you feel that they can be helped by our content. Your Name: Your E-mail: Friend E-mail: Subject: When you are ready for the <b>SEO</b> Services section We suggest that you review this entire site if you can. It contains a wealth of information that will help you design or redesign your site for maximum effect. Use the Home link below to start this process. Want a <b>FREE</b> No Obligation Price Quote? free quotes for <b>SEO</b>, PPC, Analytics, EMail and Branding programs Search Engine <b>Optimization (SEO)</b>   Pay Per Click (PPC) Web Analytics   <b>SEO</b> Web Design   Online Branding   Ethics   About   Sitemap Quote Request Form   Signup   Server Technical Tips Contact Us   Offices   Employment   Directions   Privacy Copyright© 1996 to 2007 Bruce Clay™, Inc. All rights reserved.</p>
6.	Starts at \$29.95 Latest News Search Engine Marketing Articles What to do and how to detect click fraud

**Their Contents**

No.	Body Text In Bold Type Face
7.	You are in the: ClickZ Network Departments & Info Search SEW Â» Sponsored by ..... More From Our Blog... ..... More From Our Forums... SearchDay Features & Exclusive Articles â€¢ â€¢ â€¢ Search Engine Watch Expert Columnists 7 Questions for Conducting an <b>SEO</b> Site Review â€° â€° â€° AU NATURAL   Can You Purchase Text Links for Big Business Sites? â€° â€° â€° BIG BIZ   Featured Discussions In Our Forums ..... Latest From the Search Engine Watch Blog ..... Our Departments Search Engine Submission Tips Web Searching Tips Search Engine Listings Reviews, Ratings & Tests Search Engine Resources
8.	You are in the: ClickZ Network Departments & Info Search SEW Â» Sponsored by ..... More From Our Blog... ..... More From Our Forums... Webmasters print this article   e-mail a colleague   discuss this article Intro to Search Engine <b>Optimization</b> â€° â€° â€° Webmasters Search Engine Watch members have access to in-depth information about submission issues and get extra benefits. Click here to learn more about becoming a member Next: How Search Engines Work print this article   e-mail a colleague   discuss this article
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**Your Contents**

Search Engine **Optimization** Search Engine Marketing Website Promotion

**Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"**

- OK Quantity: You don't use the search term "SEO optimization" in the bold body text. This meets the requirements.
- > Quantity: You could use the search term "SEO" at least once in the bold body text but this is optional.
- > Density: You could increase the keyword density for the search term "SEO" in the bold body text but this is optional.
- > Position: You could use the search term "SEO" at least once in the bold body text but this is optional.
- OK Quantity: You use the search term "optimization" once in the bold body text. This meets the requirements.
- >> Density: The keyword density for the search term "optimization" is 12.5%. This is too high in the bold body text (it should be 2.9% at maximum). Consider adding more text.
- OK Position: You've placed the search term "optimization" at character position 15 of the bold body text. This meets the requirements.
- OK Number of words: You use 8 words in the bold body text. This meets the requirements.
- OK Number of characters: You use 68 characters in the bold body text. This meets the requirements.

**Detailed Analysis of "Body Text In Bold Type Face"****Analysis of "SEO optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

**Analysis of "SEO":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	1	1	2	0	14	0	1	0	0	0 to 14
Density	0.0%	1.4%	50.0%	1.2%	0.0%	1.9%	0.0%	0.8%	0.0%	0.0%	0.0% to 50.0%
Position	n/a	118	1	1	n/a	126	n/a	300	n/a	n/a	n/a to 300

**Analysis of "optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	1	2	0	0	0	4	0	0	1	2	0 to 4
Density	12.5%	2.9%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.9%	2.0%	0.0% to 2.9%
Position	15	78	n/a	n/a	n/a	23	n/a	n/a	275	181	n/a to 275

**Body Text In Bold Type Face Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	8	70	2	171	2	753	18	132	113	101	2 to 753
Characters	68	242	15	1,128	11	4,468	107	647	570	765	11 to 4,468

## First Sentence of the Body Text

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

### Their Contents

No.	First Sentence of the Body Text
1.	Search engine <b>optimization</b> From Wikipedia, the free encyclopedia Jump to: navigation , search Structure of a typical search results page Internet Marketing
2.	<b>SEO</b> From Wikipedia, the free encyclopedia Jump to: navigation , search
3.	<b>SEO</b> Chat <sup>™</sup>
4.	A Search Engine Optimisation and Internet Marketing Specialist New Media Agency
5.	Internet Marketing » Search Engine <b>Optimization (SEO)</b>
6.	Our Website Web
7.	You are in the: ClickZ Network
8.	You are in the: ClickZ Network
9.	Home   Newsletter   Link to Us   Advertise   Testimonials   Jobs   About

### Your Contents

Search Engine **Optimization** , Search Engine Marketing and Website Promotion . We create more sales for your business by getting you more visitors through better and higher search engine rankings . Our search engine **optimization** services and search engine submission services offer the right service for every budget.

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

- OK Quantity: You don't use the search term "SEO optimization" in the first sentence of the body text. This meets the requirements.
- > Quantity: You could use the search term "SEO" at least once in the first sentence of the body text but this is optional.
- > Density: You could increase the keyword density for the search term "SEO" in the first sentence of the body text but this is optional.
- > Position: You could use the search term "SEO" at least once in the first sentence of the body text but this is optional.
- >> Quantity: You use the search term "optimization" 2 times but you should use it at most once in the first sentence of the body text.
- OK Density: The keyword density for the search term "optimization" is 4.3%. This meets the requirements in the first sentence of the body text.

## Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

OK Position: You've placed the search term "optimization" at character position 15 of the first sentence of the body text. This meets the requirements.

>> Number of words: You use 47 words in the first sentence of the body text but you should use less words. Use at most 21 words.

>> Number of characters: You use 315 characters in the first sentence of the body text but you should use less characters. Use at most 155 characters.

### Detailed Analysis of "First Sentence of the Body Text"

#### Analysis of "SEO optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

#### Analysis of "SEO":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	1	1	0	1	0	0	0	0	0 to 1
Density	0.0%	0.0%	10.0%	33.3%	0.0%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0% to 33.3%
Position	n/a	n/a	1	1	n/a	50	n/a	n/a	n/a	n/a	n/a to 50

#### Analysis of "optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	2	1	0	0	0	1	0	0	0	0	0 to 1
Density	4.3%	4.8%	0.0%	0.0%	0.0%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0% to 14.3%
Position	15	15	n/a	n/a	n/a	36	n/a	n/a	n/a	n/a	n/a to 36

#### First Sentence of the Body Text Contents

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	47	21	10	3	11	7	3	6	6	15	3 to 21
Characters	315	155	70	10	79	53	15	30	30	72	10 to 155

## URL

The URL is the address of a web page, for example "www.domain.com/index.htm". This chapter tries to find out if Google.com gives extra relevance to search terms within the URL. When you create web pages with search terms in the URL, separate them with dashes.

Example: <http://www.your-keyword.com/your-keyword/your-keyword.htm>

### Their Contents

No.	URL
1.	en wikipedia wiki Search engine <b>optimization</b> ( <a href="http://en.wikipedia.org/wiki/Search_engine_optimization">http://en.wikipedia.org/wiki/Search_engine_optimization</a> )
2.	en wikipedia wiki <b>SEO</b> ( <a href="http://en.wikipedia.org/wiki/SEO">http://en.wikipedia.org/wiki/SEO</a> )
3.	www <b>seochat</b> ( <a href="http://www.seochat.com/">http://www.seochat.com/</a> )
4.	www bigmouthmedia ( <a href="http://www.bigmouthmedia.com/">http://www.bigmouthmedia.com/</a> )
5.	www bruceclay web rank ( <a href="http://www.bruceclay.com/web_rank.htm">http://www.bruceclay.com/web_rank.htm</a> )
6.	www submitexpress ( <a href="http://www.submitexpress.com/">http://www.submitexpress.com/</a> )
7.	searchenginewatch ( <a href="http://searchenginewatch.com/">http://searchenginewatch.com/</a> )
8.	searchenginewatch showPage page 2167921 ( <a href="http://searchenginewatch.com/showPage.html?page=2167921">http://searchenginewatch.com/showPage.html?page=2167921</a> )
9.	www addme ( <a href="http://www.addme.com/">http://www.addme.com/</a> )

### Your Contents

www 1 hit [<http://www.1-hit.com/>]

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

OK Quantity: You don't use the search term "SEO optimization" in the URL. This meets the requirements.

> Quantity: You could use the search term "SEO" at least once in the URL but this is optional.

> Density: You could increase the keyword density for the search term "SEO" in the URL but this is optional.

> Position: You could use the search term "SEO" at least once in the URL but this is optional.

> Quantity: You could use the search term "optimization" at least once in the URL but this is optional.

> Density: You could increase the keyword density for the search term "optimization" in the URL but this is optional.

> Position: You could use the search term "optimization" at least once in the URL but this is optional.

OK Number of words: You use 3 words in the URL. This meets the requirements.

OK Number of characters: You use 9 characters in the URL. This meets the requirements.

**Detailed Analysis of "URL"****Analysis of "SEO optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%
Position	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

**Analysis of "SEO":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	1	1	0	0	0	0	0	0	0 to 1
Density	0.0%	0.0%	25.0%	50.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% to 50.0%
Position	n/a	n/a	19	5	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 19

**Analysis of "optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	1	0	0	0	0	0	0	0	0	0 to 1
Density	0.0%	16.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% to 16.7%
Position	n/a	33	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 33

**URL Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	3	6	4	2	2	4	2	1	4	2	1 to 6
Characters	9	44	21	11	17	22	17	17	39	9	9 to 44

## H1 Headline Texts

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

### Your Contents

No.	H1 Heading Text
1.	Search Engine <b>Optimization</b> and Search Engine Marketing

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

OK Quantity: You don't use the search term "SEO optimization" in the H1 headline texts. This meets the requirements.

> Quantity: You could use the search term "SEO" at least once in the H1 headline texts but this is optional.

> Density: You could increase the keyword density for the search term "SEO" in the H1 headline texts but this is optional.

OK Quantity: You use the search term "optimization" once in the H1 headline texts. This meets the requirements.

OK Density: The keyword density for the search term "optimization" is 14.3%. This meets the requirements in the H1 headline texts.

OK Number of words: You use 7 words in the H1 headline texts. This meets the requirements.

OK Number of characters: You use 54 characters in the H1 headline texts. This meets the requirements.

### Detailed Analysis of "H1 Headline Texts"

#### Analysis of "SEO optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

#### Analysis of "SEO":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	1	0	0	1	0	0	0	0	0 to 1
Density	0.0%	0.0%	100.0%	0.0%	0.0%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0% to 100.0%

**Analysis of "optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	1	1	0	0	0	1	0	0	0	0	0 to 1
Density	14.3%	33.3%	0.0%	0.0%	0.0%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0% to 33.3%

**H1 Headline Texts Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	7	3	1	0	11	11	0	0	0	0	0 to 11
Characters	54	26	3	0	79	81	0	0	0	0	0 to 81

## H2 Headline Texts

H2 headline texts are the texts that are written between the <h2>...</h2> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h2>your big headline text</h2>

### Your Contents

[not used]

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

OK Quantity: You don't use the search term "SEO optimization" in the H2 headline texts. This meets the requirements.

> Quantity: You could use the search term "SEO" at least once in the H2 headline texts but this is optional.

> Density: You could increase the keyword density for the search term "SEO" in the H2 headline texts but this is optional.

> Quantity: You could use the search term "optimization" at least once in the H2 headline texts but this is optional.

> Density: You could increase the keyword density for the search term "optimization" in the H2 headline texts but this is optional.

OK Number of words: You don't use H2 headline texts. This complies with the requirements.

OK Number of characters: You don't use H2 headline texts. This meets the requirements.

### Detailed Analysis of "H2 Headline Texts"

#### Analysis of "SEO optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

#### Analysis of "SEO":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	1	0	0	0	0	0	0	0 to 1
Density	0.0%	0.0%	0.0%	10.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% to 10.0%

**Analysis of "optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	1	0	1	0	0	0	0	0 to 1
Density	0.0%	0.0%	0.0%	10.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0% to 10.0%

**H2 Headline Texts Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	0	46	0	10	17	131	0	0	0	0	0 to 131
Characters	0	235	0	77	121	737	0	0	0	0	0 to 737

## Same Site Link Texts

Link texts are words and sentences that are used as links. Same site link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same site link texts into account.

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same site link text "Contact information".

### Your Contents

No.	Same Site Link Text	Link URL
1.	Bookmark maker script	/all-in-one/tool.bookmark.htm
2.	Broken link checker	/all-in-one/tool.broken-link-finder.htm
3.	Domain name check	/all-in-one/php/mrwhois.php
4.	Google Activity detector	/all-in-one/php/tool.google.dance.php
5.	HTTP Header viewer	/all-in-one/php/header-check.php
6.	HTML cleaner	/all-in-one/tool.html-cleaner.htm
7.	HTML encryption	/online-payment-systems/html-encryption.htm
8.	IP to country convert	/ip/plot.php
9.	Keyword analyzer	/all-in-one/keyword-generator.htm
10.	Keyword suggestion tool	/all-in-one/php/tool.keywordsuggest.php
11.	Load time analyzer	/all-in-one/tool.loading-time-checker.htm
12.	Magic Ranking Prophet	/all-in-one/php/tool.rank.analyzer.php
13.	Meta tag generator	/all-in-one/tool.metatag.htm
14.	Meta tag generator +	/all-in-one/tool.metatag2.htm
15.	Merchant calculator	/online-payment-systems/merchant-calculator.htm
16.	Page ranking checkers	/all-in-one/tool.ranking.htm
17.	Pay Per Click	/all-in-one/payperclick.php
18.	Robot.txt generator	/all-in-one/tool-robots.txt-generator.htm
19.	Screen sizes emulator	/all-in-one/screensize.htm
20.	Search Engine Simulator	/all-in-one/tool.search-engine-viewer.htm
21.	Spelling checkers	/all-in-one/spelling-checker.htm
22.	Tell-a-friend service	/all-in-one/tell-a-friend.htm
23.	About 1-Hit <b>SEO</b>	/about.htm
24.	What our clients say	/testimonials.htm
25.	Add your Website 10x	/all-in-one/exchange.htm
26.	Links to Partners	/all-in-one/partners/index.php
27.	1400 Search Engines!	/search-engines

**Your Contents**

No.	Same Site Link Text	Link URL
28.	<b>SEO</b> for Dummies	/search-engine-promotion-for-dummies.htm
29.	250+ <b>Optimization</b> Articles	/library/articles/
30.	200+ <b>Optimization</b> Questions	/faq/index.php
31.	Home	/
32.	About 1-Hit	/about.htm
33.	Site Map	/sitemap.htm
34.	Contact Us	/contactus.htm
35.	Refund Policy	/refund.htm

**Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"**

- OK Quantity: You don't use the search term "SEO optimization" in the same site link texts. This meets the requirements.
- OK Quantity: You use the search term "SEO" 2 times in the same site link texts. This meets the requirements.
- OK Density: The keyword density for the search term "SEO" is 2.0%. This meets the requirements in the same site link texts.
- OK Quantity: You use the search term "optimization" 2 times in the same site link texts. This meets the requirements.
- OK Density: The keyword density for the search term "optimization" is 2.0%. This meets the requirements in the same site link texts.
- OK Number of words: You use 100 words in the same site link texts. This meets the requirements.
- OK Number of characters: You use 623 characters in the same site link texts. This meets the requirements.

**Detailed Analysis of "Same Site Link Texts"****Analysis of "SEO optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

**Analysis of "SEO":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	2	3	3	4	4	10	6	3	1	0	0 to 10
Density	2.0%	0.3%	3.3%	1.6%	2.0%	4.5%	2.3%	0.9%	0.4%	0.0%	0.0% to 4.5%

**Analysis of "optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	2	7	1	5	0	2	6	0	0	2	0 to 7
Density	2.0%	0.8%	1.1%	2.0%	0.0%	0.9%	2.3%	0.0%	0.0%	2.2%	0.0% to 2.3%

**Same Site Link Texts Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	100	862	91	253	203	224	257	328	243	92	91 to 862
Characters	623	4,501	673	1,640	1,467	1,454	1,802	2,004	1,493	614	614 to 4,501

## Outbound Link Texts

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>...</a> tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag <a href="http://www.not-your-site.com/about.htm">About the company</a> contains the outbound link text "About the company".

### Your Contents

No.	Outbound Link Text	Link URL
1.	Web Hosting Services	<a href="http://www.tophostslist.com/">http://www.tophostslist.com/</a>
2.	Dedicated Hosting	<a href="http://www.sharphosts.com/">http://www.sharphosts.com/</a>
3.	Ecommerce Hosting	<a href="http://www.nethostdirectory.com/">http://www.nethostdirectory.com/</a>
4.	DataCenter Discussion	<a href="http://www.datacentertalk.com/">http://www.datacentertalk.com/</a>
5.	E-Commerce & Web Developers Directory	<a href="http://www.1234-find-web-designers.org/">http://www.1234-find-web-designers.org/</a>
6.	Free software downloads	<a href="http://getsomesoft.com/">http://getsomesoft.com/</a>
7.	Webmaster Forums	<a href="http://www.webmaster-forums101.com/">http://www.webmaster-forums101.com/</a>
8.	Graphic Design Portal	<a href="http://www.allgraphicdesign.com/">http://www.allgraphicdesign.com/</a>
9.	Exclusive logo designs	<a href="http://www.logomaid.com/">http://www.logomaid.com/</a>
10.	Pizzot.com	<a href="http://pizzot.com/">http://pizzot.com/</a>
11.	OMG Software	<a href="http://omgsoft.com/">http://omgsoft.com/</a>
12.	Smt, Pop3, Imap, SSL for .NET	<a href="http://www.devmail.net/">http://www.devmail.net/</a>
13.	<b>SEO</b> Software	<a href="http://www.seoprosoftware.com">http://www.seoprosoftware.com</a>
14.	Increase Site Traffic	<a href="http://www.trafficdriversolutions.com">http://www.trafficdriversolutions.com</a>
15.	Traffic Analyzing	<a href="http://www.seoprojection.com">http://www.seoprojection.com</a>
16.	Search Engine Results Pages	<a href="http://www.proserps.com">http://www.proserps.com</a>
17.	Search Engine Reality	<a href="http://www.lucidseo.com">http://www.lucidseo.com</a>
18.	SE Page Rank	<a href="http://www.nextpagerank.com">http://www.nextpagerank.com</a>
19.	Advertising Conversions	<a href="http://www.qualifytraffic.com">http://www.qualifytraffic.com</a>
20.	<b>SEO</b> Training	<a href="http://www.seodivide.com">http://www.seodivide.com</a>
21.	Search Engine Index	<a href="http://www.topthechart.com">http://www.topthechart.com</a>
22.	Click Tracking	<a href="http://www.clickthisinc.com">http://www.clickthisinc.com</a>
23.	High Ranking	<a href="http://www.highsiteranking.com">http://www.highsiteranking.com</a>
24.	Fast <b>SEO</b> Techniques	<a href="http://www.seoflier.com">http://www.seoflier.com</a>
25.	Search Engine Ranking	<a href="http://www.rankingtown.com">http://www.rankingtown.com</a>
26.	<b>SEO</b> Planning	<a href="http://www.rarescope.com">http://www.rarescope.com</a>
27.	<b>SEO</b> Forums	<a href="http://www.sethinktank.com">http://www.sethinktank.com</a>

**Your Contents**

No.	Outbound Link Text	Link URL
28.	Internet Search	<a href="http://www.searchtimepro.com">http://www.searchtimepro.com</a>
29.	CCNA	<a href="http://www.ccnatoday.com">http://www.ccnatoday.com</a>

**Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"**

- OK Quantity: You don't use the search term "SEO optimization" in the outbound link texts. This meets the requirements.
- OK Quantity: You use the search term "SEO" 5 times in the outbound link texts. This meets the requirements.
- >> Density: The keyword density for the search term "SEO" is 6.6%. This is too high in the outbound link texts (it should be 6.2% at maximum). Consider adding more text.
- > Quantity: You could use the search term "optimization" at least once in the outbound link texts but this is optional.
- > Density: You could increase the keyword density for the search term "optimization" in the outbound link texts but this is optional.
- OK Number of words: You use 76 words in the outbound link texts. This meets the requirements.
- OK Number of characters: You use 517 characters in the outbound link texts. This meets the requirements.

**Detailed Analysis of "Outbound Link Texts"**

**Analysis of "SEO optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

**Analysis of "SEO":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	5	4	0	2	0	5	0	0	0	0	0 to 5
Density	6.6%	1.1%	0.0%	0.6%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0% to 6.2%

**Analysis of "optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	4	0	0	0	0	0	0	0	3	0 to 4
Density	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0% to 3.5%

**Outbound Link Texts Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	76	360	10	339	42	81	16	62	62	85	10 to 360
Characters	517	2,274	68	2,201	267	545	116	316	316	655	68 to 2,274

## Same Site Link URLs

Links connect one web page to another. Same site links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same site link URLs are relevant to Google.com.

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same site link URL "contact.htm".

### Your Contents

No.	Same Site Link URL	Link Text
1.	all in one tool bookmark [/all-in-one/tool.bookmark.htm]	Bookmark maker script
2.	all in one tool broken link finder [/all-in-one/tool.broken-link-finder.htm]	Broken link checker
3.	all in one php mrwhois [/all-in-one/php/mrwhois.php]	Domain name check
4.	all in one php tool google dance [/all-in-one/php/tool.google.dance.php]	Google Activity detector
5.	all in one php header check [/all-in-one/php/header-check.php]	HTTP Headerviewer
6.	all in one tool cleaner [/all-in-one/tool.html-cleaner.htm]	HTML cleaner
7.	online payment systems html encryption [/online-payment-systems/html-encryption.htm]	HTML encryption
8.	ip plot [/ip/plot.php]	IP to country convert
9.	all in one keyword generator [/all-in-one/keyword-generator.htm]	Keyword analyzer
10.	all in one php tool keywordsuggest [/all-in-one/php/tool.keywordsuggest.php]	Keyword suggestion tool
11.	all in one tool loading time checker [/all-in-one/tool.loading-time-checker.htm]	Load time analyzer
12.	all in one php tool rank analyzer [/all-in-one/php/tool.rank.analyzer.php]	Magic Ranking Prophet
13.	all in one tool metatag [/all-in-one/tool.metatag.htm]	Meta tag generator
14.	all in one tool metatag2 [/all-in-one/tool.metatag2.htm]	Meta tag generator +
15.	online payment systems merchant calculator [/online-payment-systems/merchant-calculator.htm]	Merchant calculator
16.	all in one tool ranking [/all-in-one/tool.ranking.htm]	Page ranking checkers
17.	all in one payperclick [/all-in-one/payperclick.php]	Pay Per Click
18.	all in one tool robots generator [/all-in-one/tool-robots.txt-generator.htm]	Robot.txt generator
19.	all in one screensize [/all-in-one/screensize.htm]	Screen sizes emulator
20.	all in one tool search engine viewer [/all-in-one/tool.search-engine-viewer.htm]	Search Engine Simulator

**Your Contents**

No.	Same Site Link URL	Link Text
21.	all in one spelling checker [all-in-one/spelling-checker.htm]	Spelling checkers
22.	all in one tell a friend [all-in-one/tell-a-friend.htm]	Tell-a-friend service
23.	about [about.htm]	About 1-Hit SEO
24.	testimonials [testimonials.htm]	What our clients say
25.	all in one exchange [all-in-one/exchange.htm]	Add your Website 10x
26.	all in one partners index [all-in-one/partners/index.php]	Links to Partners
27.	search engines [search-engines]	1400 Search Engines!
28.	search engine promotion for dummies [search-engine-promotion-for-dummies.htm]	SEO for Dummies
29.	library articles [library/articles/]	250+ Optimization Articles
30.	faq index [faq/index.php]	200+ Optimization Questions
31.	[empty] [/]	Home
32.	about [about.htm]	About 1-Hit
33.	sitemap [sitemap.htm]	Site Map
34.	contactus [contactus.htm]	Contact Us
35.	refund [refund.htm]	Refund Policy

**Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"**

OK Quantity: You don't use the search term "SEO optimization" in the same site link URLs. This meets the requirements.

> Quantity: You could use the search term "SEO" at least once in the same site link URLs but this is optional.

> Density: You could increase the keyword density for the search term "SEO" in the same site link URLs but this is optional.

> Quantity: You could use the search term "optimization" at least once in the same site link URLs but this is optional.

> Density: You could increase the keyword density for the search term "optimization" in the same site link URLs but this is optional.

OK Number of words: You use 145 words in the same site link URLs. This meets the requirements.

OK Number of characters: You use 774 characters in the same site link URLs. This meets the requirements.

**Detailed Analysis of "Same Site Link URLs"****Analysis of "SEO optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

**Analysis of "SEO":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	3	18	43	1	18	1	0	0	0	0 to 43
Density	0.0%	0.2%	8.5%	7.2%	0.3%	12.9%	0.6%	0.0%	0.0%	0.0%	0.0% to 12.8%

**Analysis of "optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	33	1	10	0	0	0	0	0	3	0 to 33
Density	0.0%	2.0%	0.5%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	0.0% to 5.3%

**Same Site Link URLs Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	145	1,664	213	594	381	140	163	175	164	56	56 to 1,664
Characters	774	8,918	1,307	3,464	3,109	979	999	1,152	1,072	429	429 to 8,918

## Outbound Link URLs

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `<a href="http://www.not-your-site.com/info.htm">Click here</a>` contains the outbound link URL "www.not-your-site.com/info.htm".

### Your Contents

No.	Outbound Link URL	Link Text
1.	www tophostslist [http://www.tophostslist.com/]	Web Hosting Services
2.	www sharphosts [http://www.sharphosts.com/]	Dedicated Hosting
3.	www nethostdirectory [http://www.nethostdirectory.com/]	Ecommerce Hosting
4.	www datacentertalk [http://www.datacentertalk.com/]	DataCenter Discussion
5.	www 1234 find web designers [http://www.1234-find-web-designers.org/]	E-Commerce & Web Developers Directory
6.	getsomesoft [http://getsomesoft.com/]	Free software downloads
7.	www webmaster forums101 [http://www.webmaster-forums101.com/]	Webmaster Forums
8.	www allgraphicdesign [http://www.allgraphicdesign.com/]	Graphic Design Portal
9.	www logomaid [http://www.logomaid.com/]	Exclusive logo designs
10.	pizzot [http://pizzot.com/]	Pizzot.com
11.	omgsoft [http://omgsoft.com/]	OMG Software
12.	www devmail [http://www.devmail.net/]	Smtip, Pop3, Imap, SSL for .NET
13.	www seoprosoftware [http://www.seoprosoftware.com]	SEO Software
14.	www trafficdriversolutions [http://www.trafficdriversolutions.com]	Increase Site Traffic
15.	www seoprojection [http://www.seoprojection.com]	Traffic Analyzing
16.	www proserps [http://www.proserps.com]	Search Engine Results Pages
17.	www lucidseo [http://www.lucidseo.com]	Search Engine Reality
18.	www nextpagerank [http://www.nextpagerank.com]	SE Page Rank
19.	www qualifytraffic [http://www.qualifytraffic.com]	Advertising Conversions
20.	www seodivide [http://www.seodivide.com]	SEO Training
21.	www topthechart [http://www.topthechart.com]	Search Engine Index
22.	www clickthisinc [http://www.clickthisinc.com]	Click Tracking
23.	www highsiteranking [http://www.highsiteranking.com]	High Ranking
24.	www seoflier [http://www.seoflier.com]	Fast SEO Techniques
25.	www rankingtown [http://www.rankingtown.com]	Search Engine Ranking

**Your Contents**

No.	Outbound Link URL	Link Text
26.	www rarescope [http://www.rarescope.com]	SEO Planning
27.	www sethinktank [http://www.sethinktank.com]	SEO Forums
28.	www searchtimepro [http://www.searchtimepro.com]	Internet Search
29.	www ccnatoday [http://www.ccnatoday.com]	CCNA

**Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"**

OK Quantity: You don't use the search term "SEO optimization" in the outbound link URLs. This meets the requirements.

OK Quantity: You use the search term "SEO" 5 times in the outbound link URLs. This meets the requirements.

OK Density: The keyword density for the search term "SEO" is 8.5%. This meets the requirements in the outbound link URLs.

> Quantity: You could use the search term "optimization" at least once in the outbound link URLs but this is optional.

> Density: You could increase the keyword density for the search term "optimization" in the outbound link URLs but this is optional.

OK Number of words: You use 59 words in the outbound link URLs. This meets the requirements.

OK Number of characters: You use 452 characters in the outbound link URLs. This meets the requirements.

**Detailed Analysis of "Outbound Link URLs"****Analysis of "SEO optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

**Analysis of "SEO":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	5	7	0	1	0	27	0	0	0	0	0 to 27
Density	8.5%	2.0%	0.0%	0.1%	0.0%	9.5%	0.0%	0.0%	0.0%	0.0%	0.0% to 9.5%

**Analysis of "optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	2	0	0	0	0	0	0	0	1	0 to 2
Density	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0% to 0.6%

**Outbound Link URLs Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	59	356	17	1,239	44	284	19	587	579	174	17 to 1,239
Characters	452	2,582	181	7,253	239	1,905	165	3,593	3,636	1,163	165 to 7,253

## IMG ALT Attributes

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

### Your Contents

No.	Image Alt Attribute Text	Image File Name
1.	[empty]	scream.jpg
2.	[empty]	bottom.jpg
3.	1-Hit <b>SEO</b> Counter	[empty]

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

- OK Quantity: You don't use the search term "SEO optimization" in the IMG ALT attributes. This meets the requirements.
- OK Quantity: You use the search term "SEO" once in the IMG ALT attributes. This meets the requirements.
- >> Density: The keyword density for the search term "SEO" is 25.0%. This is too high in the IMG ALT attributes (it should be 2.6% at maximum). Consider adding more text.
- > Quantity: You could use the search term "optimization" at least once in the IMG ALT attributes but this is optional.
- > Density: You could increase the keyword density for the search term "optimization" in the IMG ALT attributes but this is optional.
- OK Number of words: You use 4 words in the IMG ALT attributes. This meets the requirements.
- OK Number of characters: You use 17 characters in the IMG ALT attributes. This meets the requirements.

### Detailed Analysis of "IMG ALT Attributes"

#### Analysis of "SEO optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

**Analysis of "SEO":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	1	0	0	0	1	3	0	0	0	0	0 to 3
Density	25.0%	0.0%	0.0%	0.0%	0.9%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0% to 2.6%

**Analysis of "optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	2	0	1	0	0	0	3	0 to 3
Density	0.0%	0.0%	0.0%	1.7%	0.0%	0.9%	0.0%	0.0%	0.0%	5.8%	0.0% to 5.8%

**IMG ALT Attributes Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	4	24	5	120	106	117	0	22	24	52	0 to 120
Characters	17	161	40	637	726	656	0	152	169	349	0 to 726

## HTML Comment Tags

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

### Your Contents

No.	HTML Comment Text
1.	index.ht
2.	 <A class=goldsm href="http://www.1-hit.com/all-in-one/php/cloaking-check.php">Cloaking Check</A>
3.	<A class=goldsm href="http://www.1-hit.com/all-in-one/expired-domains.htm">Expired domain check</A>  
4.	<A class=goldsm href="http://www.1-hit.com/all-in-one/php/ii.htm">Image Optimizer</A> 
5.	RIGHTBIT
6.	FOOTER
7.	Start search engine <b>optimization</b> submission counter code
8.	End search engine <b>optimization</b> submission counter code

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

OK Quantity: You don't use the search term "SEO optimization" in the HTML comment tags. This meets the requirements.

> Quantity: You could use the search term "SEO" at least once in the HTML comment tags but this is optional.

> Density: You could increase the keyword density for the search term "SEO" in the HTML comment tags but this is optional.

OK Quantity: You use the search term "optimization" 2 times in the HTML comment tags. This meets the requirements.

>> Density: The keyword density for the search term "optimization" is 4.5%. This is too high in the HTML comment tags (it should be 0.6% at maximum). Consider adding more text.

OK Number of words: You use 44 words in the HTML comment tags. This meets the requirements.

OK Number of characters: You use 427 characters in the HTML comment tags. This meets the requirements.

### Detailed Analysis of "HTML Comment Tags"

#### Analysis of "SEO optimization":

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	0	0	0	0	0	0	0	all 0
Density	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	all 0.0%

**Analysis of "SEO":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	0	0	0	1	0	0	0	0	0	4	0 to 4
Density	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0% to 1.8%

**Analysis of "optimization":**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Quantity	2	0	0	0	0	0	0	0	0	2	0 to 2
Density	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0% to 0.6%

**HTML Comment Tags Contents**

	Your Site	#1	#2	#3	#4	#5	#6	#7	#8	#9	Range
Words	44	89	69	56	2	9	44	329	420	326	2 to 420
Characters	427	895	761	632	19	210	473	2,138	3,124	4,065	19 to 4,065

## General Advice

This chapter examines the general search engine compatibility of your web page.

### Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

- OK Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "http://www.1-hit.com/" contains 381 words which should be enough for the search engines.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "submit" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
  - >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "Submit URL" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
  - >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "submit website" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
  - >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "free website submission" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
  - >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "free search engine submission" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
  - >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "sumit" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
  - >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "subit" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
  - >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "add URL" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.

## Do the following to improve the ranking for your web page on Google.com for the search term "SEO optimization"

- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "website optimization" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- OK Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.
- >> Your web page uses the Meta Robots tag to allow search engines to index your web page. Actually, you can remove this tag as search engines will also index your web page if this tag is missing.
- OK Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.
- OK Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.
- OK Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.
- OK Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.
- OK Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.
- OK Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.
- >> Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page seems to use 519 letters in a very small font size ("Search Engine Optimization , Search Engine Marketing and Website Promotion . We create more sal..."). Consider removing as much of the tiny text as possible to prevent penalizing from some search engines.
- OK Your web page URL "http://www.1-hit.com/" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.
- OK Your web page URL "http://www.1-hit.com/" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.
- OK Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.