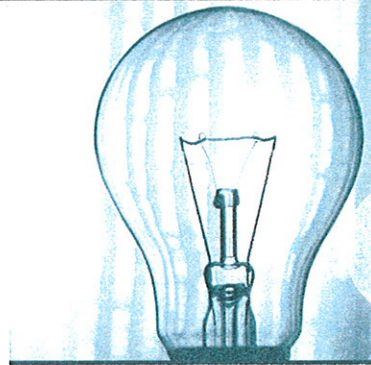


Intellectual Property Today

Why protecting IP is more
important than ever



DATE AND LOCATION:

July 31, Cleveland

HOURS:

6.0 CLE hours, including
1.0 Professionalism and
.5 Substance Abuse

 OHIO STATE BAR
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09-126

Ohio attorney number:

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Tuition and Location

July 31, 2009 Cleveland

	Pre-registration:	Walk-in registration:	Government attorneys:	New lawyers: (0-12 months in practice)
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Schedule

Moderator: Patricia A. Walker; Walker & Jocke; Medina

8:00 Registration

8:30 Rules Duels: The Battle to Become a Pre-eminent Patent Venue Through Local Rules

The eastern district of Texas has been the king of patent litigation venues; however, that is changing. The courts are beginning to more strictly enforce the venue statutes and look at forum non conveniens issues. District courts are fighting for the patent litigation business by enacting local patent rules. Both the northern district and southern district of Ohio are considering local patent rules.

Robert C. Kahrl; Jones Day; Cleveland

9:30 To Enforce or Not to Enforce? The Unsettled State of Ohio Law on Noncompetition and Nondisclosure Agreements in the Present Economy

In these economic times, noncompete agreements and nondisclosure agreements are being enforced. Therefore, the courts are deciding issues concerning former employers and reformation of noncompete agreements.

John F. Marsh; Hahn Loeser & Parks LLP; Columbus

10:30 Break

10:45 KSR: Keeping Some Reality in Patent Prosecution; Overcoming Obviousness Objections

The U.S. Supreme Court in *KSR Int'l. Co. v. Teleflex Inc.* looked at the issue of obviousness and patents. This has brought a challenge to patent lawyers in overcoming obviousness objections in the prosecution of patents in the U.S. Patent and Trademark Office.

Stephen L. Grant; Standley Law Group LLP; Dublin

11:45 Lunch (on your own)

1:00 What Your Public Library Can Do for You: The Resources Available for an Intellectual Property Attorney

The public library is an excellent resource for intellectual property lawyers. The library can help in finding information about the owner of an opposing trademark, prior art for patent infringement cases and due diligence on target companies, among other information.

Maureen Mullin; Manager, Business, Economics and Labor Department, Cleveland Public Library; Cleveland

1:30 Thou Shalt Not Lie or Put Thy Head in the Sand: Fraud on the U.S. Patent and Trademark Office in Trademark Matters

Rule 1.1 requires a lawyer to be competent and Rule 3.3 requires candor toward the tribunal. These Rules of Professional Conduct are important to keep in mind while prosecuting trademark applications. Not only can a lawyer face discipline from the U.S. Patent and Trademark Office and the disciplinary system of Ohio, but also the client can lose valuable legal rights.

Joe Dreitler; Bricker & Eckler LLP; Columbus
Mary R. True; Bricker & Eckler LLP; Columbus

2:30 Break

2:45 Professionalism Does Not End at the Computer Keyboard: Social Networking Online

The Rules of Professional Conduct specifically state in Rule 8.4 that a lawyer shall not engage in any other conduct that adversely reflects on the lawyer's fitness to practice law. This includes the lawyer's presence on the Internet and social networking sites. A Lawyer's Creed and A Lawyer's Aspirational Ideals that have been adopted by the Supreme Court are applicable to a lawyer's conduct online. In A Lawyer's Creed it states:

To my colleagues in the practice of law, I offer concern for your reputation and well being. I shall extend to you the same courtesy, respect, candor and dignity that I expect to be extended to me. To the profession, I offer assistance in keeping it a calling in the spirit of public service, and in promoting its understanding and an appreciation for it by the public. I recognize that my actions and demeanor reflect upon our system of justice and our profession, and I shall conduct myself accordingly.

The duty to follow A Lawyer's Creed does not end when a lawyer sits down at a computer.

Jeff Arnold; President and CEO of Service Solutions RM Ltd.; Dublin

3:45 Substance Abuse

John Baker; Weston Hurd LLP; Cleveland

4:15 Program Concludes

Date and location

July 31Cleveland: Forum Conference Center,
One Cleveland Center, E. 9th St. and St. Clair

To register

Mail: OSBA CLE, P.O. Box 16562, Columbus, OH 43216-6562
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