



Fact Sheet

Mission and Values

The mission of Gateway Health PlanSM is to emphasize the development and delivery of innovative programs to positively affect the personal health of its members. Gateway maintains a healthcare delivery system that ensures the availability of high quality medical care for the Gateway member, based upon access, quality and financial soundness.

Highlights

- 1992 – Gateway was established as an alternative to Pennsylvania’s Department of Public Welfare’s Medical Assistance Program
- 2000 – Gateway becomes the first Medicaid health plan to receive NCQA’s ‘Excellent’ rating
- 2003 & 2006 – Gateway is again awarded NCQA’s ‘Excellent’ rating
- 2004 – Gateway’s Michael Blackwood, President and CEO, is selected as Pennsylvania State Rural Health Leader of the Year
- 2006 – Gateway launches Gateway Health Plan *Medicare Assured*SM to individuals in service areas in Pennsylvania who have both Medicare and Medicaid
- 2007 – Gateway expands *Medicare Assured*SM in Pennsylvania and launches in Ohio
- 2008 – Gateway expands *Medicare Assured*SM in three additional counties in Pennsylvania and eight additional counties in Ohio.

Fast Facts

- More than 263,000 members
- Headquartered in Pittsburgh, Pennsylvania
- Recognized as one of “America’s Best Health Plan 2007” by *US News & World Report/NCQA*: three consecutive years
- #1 Medicaid health plan in Pennsylvania
- #12 Medicaid health plan in America
- Expansive network includes more than 8,000 health care providers and 110 hospitals in addition to pharmacies and other medical services

Plans At A Glance

- Gateway Health PlanSM is a Medicaid HMO serving the Medical Assistance population in Pennsylvania.
- Gateway Health Plan *Medicare Assured*SM is a Medicare approved Special Needs Plan.
 - Serves 25,000+ members living in Pennsylvania and Ohio

An Innovative Approach to Healthcare

Gateway Health PlanSM has designed a program that addresses the unique challenges faced by the most vulnerable citizens in accessing medical and social support services. Prospective Care Management (PCMSM) is a proactive holistic approach to health care that goes beyond disease management. PCMSM examines all the different aspects of a person’s life – Behavioral, Environmental, Economic, Medical, Social and Spiritual (BEEMSSSM) – and defines the barriers to care. Cutting-edge software is used to detect high-risk medical and social issues, and primary care physicians and specialists design a holistic treatment plan that addresses them.



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