



RESIDENTIAL BROKERAGE

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PRESS RELEASE

For Immediate Release

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KEITH M. ELLIOTT JR. BECOMES REALTOR.COM®

MARKETING SYSTEM MEMBER

WARRENTON, VA, June 1, 2004 - **Keith M. Elliott Jr.** of Coldwell Banker Residential Brokerage, Warrenton Office has become a member of the REALTOR.com® Marketing System, increasing the impact of his property marketing efforts for his clients.

Elliott now benefits from an enhanced presence on the Internet's No. 1 real estate site¹, REALTOR.com®, the official site of the National Association of REALTORS®. Elliott's efforts online through the REALTOR.com® Marketing System, will ensure his clients' properties stand out to more than 6.1 million consumers each month.¹

Buying a home has never been easier. Once Internet users are at REALTOR.com®, they can select from a list of criteria including specific geographic area, price range, size of home, number of bedrooms and baths as well as desirable interior and exterior features; and most importantly, they can search homes by their most desirable feature – the photos.² The site pinpoints the best matches from more than two million homes for sale, with results including property details and photographs for their review. This comprehensive real estate Web site enables consumers to easily find homes, REALTORS® and other helpful real estate information 24 hours a day, 7 days a week.

Visit Keith M. Elliott Jr's Web site at www.MyRealtorKeith.com or contact him directly at (540) 272-9012 and kelliott@cbmove.com to see what he and Coldwell Banker Residential Brokerage is doing for homeowners in the community.

¹ Media Metrix, May 2004

² 2003 National Association of REALTORS® Profile of Home Buyers and Sellers