

# The New Photographic Paradigm Photography in the 21st Century

A One-Day Seminar with Huntington Witherill  
Sunday, April 15 • 10 AM - 5 PM • Central Park Recreation Center, San Mateo  
Sponsored by the Yerba Buena Chapter of PSA



Nationally acclaimed photographer Huntington Witherill will present a one day seminar on the subject of digital imaging and its effects upon the practice of photography in the 21st Century.

Technology has had a profound effect on the art and craft of photography. The advent of new and different methods for producing and sharing pictures have brought both advantages and disadvantages to the medium. During this one-day seminar Witherill will attempt to demystify the often bewildering world of digital imaging, while exploring



the new realities in terms of their implementation and effects upon the art and craft of photography.

Having studied photography in the early 1970's with such notables as Ansel Adams, Wynn Bullock, Steve Crouch and Al Weber, Witherill has remained faithful to his classical photographic training while progressively transitioning toward a more contemporary approach to the medium. Since beginning photography in 1970, his images have been featured in more than 90 individual and group exhibitions in museums and galleries throughout the world. His photographs represent a remarkably diverse approach to the medium and include landscapes, studies of pop-art, botanical still-lives, urban architecture, and digital imaging. Additionally, his work has been the subject of two award winning hard-cover monographs entitled: *Orchestrating Icons* (2000) and *Botanical Dances* (2002). In 1999, Witherill received the "Artist of the Year" award from the Center for Photographic Art, Carmel, CA.

For additional information and/or to view some of Witherill's photographs please visit his comprehensive web site at: [www.huntingtonwitherill.com](http://www.huntingtonwitherill.com)

During this one day seminar, Huntington Witherill will present an overview of his personal approach to digital photography. Through the use of various software programs including Photoshop CS2 and the new Adobe Lightroom, Witherill will explain how he uses these tools, together with decision making based upon a personal aesthetic, to produce and refine his photographs.

Topics to be explored through discussion and demonstration will include:

1. Composition and lighting considerations.
2. Using a digital camera in the field.
3. Developing digital images using both Lightroom and Photoshop (CS2).
4. Refining your images through the use of Photoshop's layer masks.
5. Printing and distribution of your images.
6. Strategies for organizing and archiving your image library.

This seminar will provide an opportunity to obtain common sense answers to specific questions you may have with respect to most all aspects of digital imaging. The ideas and strategies presented should be able to be directly applied to your own working methods. Presented in a relaxed and informal atmosphere, Witherill will endeavor to explore both the advantages and disadvantages of working digitally.



Directions: From San Mateo Bridge, or 101N or 101S, depending on your location, to 92 West, Exit El Camino north, turn right on 5th. Drive about 1/2 block. Park on right under tennis courts toward back of parking lot. Walk up ramp at back to recreation center.



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**REGISTRATION FORM**

Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (        ) \_\_\_\_\_ E-mail \_\_\_\_\_

Camera Club or Other Affiliation \_\_\_\_\_

How did you learn about this Seminar? \_\_\_\_\_

# Tickets (Lunch is not included) @ \$12 (Yerba Buena Member) \_\_\_\_\_ @ \$20 (non-member) \_\_\_\_\_

Total Enclosed \_\_\_\_\_

**Huntington Witherill Seminar**  
**April 15, 2007 • The New**  
**Photographic Paradigm**

Please send registration form and check made out to "Yerba Buena Chapter PSA"  
to Joan Field, 142 St. Patricks Drive., Danville, CA 94526. • Info: 925-743-1776 • jfzgf@earthlink.net