

I own and operate StarFire Creations Unlimited® as well as Phoenix Travel, LLC (<http://www.phoenix-travel.net>), and am a freelance editor, writer, photographer, website designer and desktop publisher. My education and interests include my children, travel, music, photography (film and digital), techno-gadgets (I won't buy a single piece of equipment without checking reviews ad nauseum on CNET.com), astronomy, anthropology, archaeoastronomy, philosophy, and journalism. I'm also a news junkie and and movie addict.

I was a contributing editor to *Astronomy* Magazine for four years after returning to Denver, Colorado. While on staff at the magazine for three years prior, I worked as Editor, Photo Editor, and Webmaster, as well as the "Lead Computer User" for *Astronomy* and several other Kalmbach publications. Additionally I was responsible for reviewing and announcing all astronomical software received by the magazine. Under my guidance as Photo Editor, the magazine won two Alfred Eisenstaedt Awards from *Life* magazine.

For two years, I worked as the Chief Production Officer of The Global Telescope Network, Inc. Not only was I responsible for the design, implementation, content, and maintenance of its website (due to lack of funding some facets never came out of construction), I was in charge of production for the company—brochures, pamphlets, any press releases, new products, etc. Additionally, I'm known for my contacts and expertise in remote and robotic observatories, and Internet website development knowledge in that growing field. I also managed GTN's advisory board of CCD and film astrophotographers.

Out of these experiences and my love of travel was born "Phoenix Travel." With this company I'm fortunate to be able to design and lead tours in different parts of the world. My latest was in 2006 when I led more than 100 people for a total solar eclipse in Egypt.

During the last seven years I've also worked for Repine Vision and Laser assisting with patients, general marketing, maintaining the website and handling general office duties.

***Astronomy's* Photo Editor was responsible for:**

- Finding and obtaining cover photos.
- The final appearance of most photos in the magazine.
- Helping editors select and obtain photos.
- Answering photographers questions, maintaining photo guidelines.
- Finding and soliciting photographers around the world.
- Building and maintaining good relationships with photographers.
- Guiding readers and publications to photographers.
- Maintaining *Astronomy's* photo archives (hard copy and digital).
- Obtaining technical details for photos.
- Choosing and obtaining photos for "Hot Shots," *Astronomy's* monthly photo gallery, and "The Beautiful Universe," photo gallery in the Observer's Guide.

***Astronomy's* webmaster was responsible for the magazine's Internet website. This included updating:**

- Daily news updates.
- Magazine contents and covers.
- Current and Next Month table of contents.
- Continuing sky events (taken from the monthly "SkyShow" in the magazine.).
- Astronomical calendar and lunar calendar.
- Monthly astronomical highlights hobby features.

Once I became *Astronomy's* webmaster, news updates were posted continuously, and appropriate press releases were posted as they were issued.

WEBSITE DESIGN INCLUDES:

- The Hanwakan Center for Prehistoric Astronomy, Cosmology and Landscape Studies (<http://www.hanwakan.org>).
- Denver Astronomical Society (<http://www.thedas.org>).
- Phoenix Travel, LLC (<http://www.phoenix-travel.net>)
- Mythic Travels (<http://www.mythictravels.com>).
- Second Star on the Write (<http://www.secondstaronthewrite.com>) – in production.
- Global Telescope Network (no longer in business, but can be seen on my digital portfolio).
- Mount Carbon Realty (on digital portfolio.)
- Webb-Waring Institute for Cancer, Aging, and Antioxidant Research (<http://www.webb-waring.org>).
- Family Medicine at the University of Colorado Health Sciences Predoctoral website (<http://fammed.uchsc.edu/predoc/>).
- Repine Vision (<http://www.repinevision.com>).
- StarFire Creations Unlimited (<http://www.starfirecreations.com>).
- Well-Traveled Images (<http://www.globaldialog.com/~eicher/index.htm>).

SOFTWARE

Desktop Application Packages: Adobe PageMaker, QuarkXpress, AppleWorks, Microsoft Excel, Microsoft Office, Microsoft PowerPoint, Microsoft Word, Netscape Communicator/Navigator, Explorer, FileMaker Pro, WordPerfect, Multi-Mate, and Microsoft Publisher.

Web Design, Media, and Graphics: Adobe GoLive, Adobe Acrobat, Adobe ImageStyler, Adobe PhotoShop, Adobe ImageReady, GIF Builder, JPEG, Dreamweaver, Macromedia Flash (learning), Paint Shop Pro, Front Page
Because I reviewed and announced all **astronomical software** received by the magazine, I'm facile with a number of planetarium software programs including *TheSky*.

I use both Macintosh and Windows platforms daily.

MARKETING ABILITIES

Event Planning, Promotions, Public Relations/Press Releases, Business Formal Presentations, Project Leadership.

MANAGEMENT ABILITIES

Building and managing teams; contract/vendor management; corporate leadership and direction setting; encourage creativity and innovation; executive responsibilities; able to lead large, small, and medium-sized teams.

AWARDS

- Under my guidance as Photo Editor, *Astronomy* received the following:
 - 1998 Alfred Eisenstaedt Award Winner: Our World: Science Photo – *Astronomy's* October issue, pp. 48-49.
 - 1998 Alfred Eisenstaedt Award Finalist: Our World: Science Photo – *Astronomy's* June issue, p. 20.
- Golden Web Awards from the International Association of Web Masters and Designers for the Denver Astronomical Society's website (2002 and 2003).
- Certificate of Commendation from the Office of the Mayor in Rio Rancho, New Mexico, Thursday, June 25, 1998.

ACCOMPLISHMENTS

- Led "Egypt 2006: Total Solar Eclipse and Nile Cruise" in March 2006. This tour completely sold out within one month of my retaining the guest speaker, Anthony Aveni.
- Led "Race of the Greek Gods: The Transit of Venus in the Greek Isles" (Astronomical Tour's journey to the Greek Isles for transit of Venus across the sun) in 2003.

- Assisted Laura Danly, Curator, Denver Museum of Nature & Science, with the museum's latest book produced for the Space Odyssey initiative.
- Managed Colorado Astronomy Days 2001, 2002 and 2003. I acted as the liaison between the society and the Denver of Museum of Nature & Science. Responsibilities included an extraordinary lineup of speakers for the event, and co-managing the activities, food, telescopes, venue, etc. See my digital portfolio for PDF files of press release, tri-fold pamphlet, and the newsletter dedicated to events.
- Produced *Astronomy's* SkyShow in Davis, California, August 4 and 5, 2000 (included venue, budget, speakers, schedule, telescopes [75 or more], etc.) for more than 1,000 people.
- Produced *Astronomy's* SkyShow in Denver, Colorado, October 5, 2000 (responsibilities were the same as above).
- *Astronomy's* 3-D Issue (March 1998). This issue was my "dream child" and took six months to put together. It held, and probably still does, the record for the most magazines sold of any issue in *Astronomy's* history.
- Obtained unique 3-D images for five websites, then coordinated and implemented a supplemental online tour of them as a bonus for *Astronomy* readers and website users.
- Former Vice-President and Executive Board member of the Denver Astronomical Society.
- Former newsletter editor for the Denver Astronomical Society. Duties include: writing, content, layout, and production of *The Denver Observer* (beginning December 2000 issue – see digital portfolio).
- Founding member of the Front Range Astronomical Supercluster (FRASC). This organization provides activities and cohesiveness for all the astronomical societies of the "Front Range."
- Past Board member and program manager for the Black Forest Observatory in Colorado Springs, Colorado.
- Achieved "President's Club" status at a prior employer, Commercial Federal Bank, for generating referrals that resulted in one million dollars of closed sales in the "Invest" department within eight months.
- Approximately twenty years of daily computer experience.
- Assisted Landmark Education Corporation, an educational organization that produces "leading edge" programs and seminars. My agreements included work in the finance department, complete seminar production and course leader support. Also completed the entire "Curriculum for Living" through LEC, as well as numerous seminars and programs.

VOLUNTEER ACTIVITIES AND MEMBERSHIPS

- Member of the Denver Astronomical Society (DAS), the fourth largest astronomical society in the country.
- Newsletter editor for the DAS, well as webmistress for the society's website. Also designed the website of the DAS.
- Member of the Denver Museum of Nature & Science.
- Member of the Hanwakan Center for Prehistoric Astronomy, Cosmology and Cultural Landscape Studies, Inc.
- Founding Secretary and organizer of the Hanwakan Center for Prehistoric Astronomy, Cosmology and Cultural Landscape Studies, Inc. (www.hanwakan.org). I also design and maintain the organization's website, newsletter and journal. I manage all editorial aspects of the organization.
- Listserve Administrator for three Denver Astronomical Society listserves.

COMMITTEES

- Was the Lead Computer User for *Astronomy*, *Earth*, *Garden Railways*, and *Birder's World* Magazines.
- Was a member of the Database Asset Management (responsible for finding and implementing digital archiving system for Kalmbach Publishing Company).
- Led and Managed the committee for *Astronomy's* 25th Anniversary Star Party in Albuquerque, New Mexico, June 25, 1998.

EDUCATION

University of Northern Colorado — Greeley

Major: Journalism

Minor: Archaeology and English

GPA: 3.8

REFERENCES

Available upon request.