



portsmouth symphony orchestra

Philip Lauriat, conductor

PROGRAM ADVERTISEMENTS
2007-2008 SEASON

The Portsmouth Symphony Orchestra is a full symphony orchestra that performs throughout the Seacoast, and draws audiences and members from Newburyport to York and west to Bedford. This year, we have an exciting season planned, including two concerts at The Music Hall. Your ad will appear throughout the entire season and it will reach the hundreds of local residents that attend each concert.

Not only is this a great way to support music and the arts in our community, but it puts your name directly in the hands of the target audience that you want as customers and clients. Attendees of symphonic concerts are among the most affluent, educated and quality-focused consumers in America.

AD SIZE	TYPE	PRICE
1/4 PAGE	B&W	\$60/YEAR
1/2 PAGE	B&W	\$110/YEAR
FULL PAGE	B&W	\$200/YEAR
INSIDE COVER	COLOR	\$250/YEAR

Please note: Inside covers are full page ads.

DEADLINE FOR ALL ADS
AND ARTWORK IS
OCTOBER 17, 2007.

PLEASE COMPLETE AND RETURN WITH PAYMENT TO:

Portsmouth Symphony Orchestra | P.O. Box 5311 | Portsmouth, NH 03802-5311

Make checks payable to Portsmouth Symphony Orchestra

Contact Person _____

Company/Organization _____

Email Address _____

Phone Number _____ Ad Size _____

Sending completed ad PSO will create ad (enclose text and any artwork)

Thank you for supporting the arts in our community!

FULL PAGE AD 5X8 in.

ADVERTISEMENT SPECIFICATIONS

Please send electronic files to
rachel.swanson@portsmouthsymphony.org

Acceptable formats:
.tif, .jpg, .pdf, .ai, or .psd
(cs or lower for .ai and .psd)

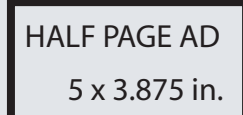
ALL FILES MUST BE 300 DPI.
THE DEADLINE FOR ALL ADS AND ARTWORK
IS OCTOBER 17, 2007.

If you would like PSO to create your ad, please email all text, logos,
and artwork and we will email a proof to you before printing.

Questions? Please call Rachel
at 207.439.9611



QUARTER PAGE AD
2.375 x 3.875 in.



HALF PAGE AD
5 x 3.875 in.