



Partners in Parks

Celebrating and Restoring Massachusetts' Public Places

Saturday, June 9, 2007 ✨ 9:00 a.m. - 5:00 p.m.

Worcester Technical High School
Worcester, Massachusetts

Partners in Parks:

- ✨ Is a one-day statewide working conference involving state and municipal agency staff, open-space users and advocates, non-profits and long-time volunteers.
- ✨ Is jointly sponsored by the Massachusetts Executive Office of Energy and Environmental Affairs and Department of Conservation and Recreation, state legislative leaders and dozens of non-governmental organizations.
- ✨ Builds on the recommendations presented to the Patrick Administration's transition team and represents a tremendous opportunity to make progress toward seeing the Commonwealth's forests, parks and open space achieve their potential as wonderful places to work, play and be restored.

Who Should Attend:

Everyone who wants to see the Commonwealth's forests and parks achieve their potential as wonderful places to work, play and be restored, including:

- ✨ Representatives from public health, public safety, recreation, arts and culture, economic development and youth development organizations.
- ✨ Park and recreation professionals from public agencies and non-profit organizations.

- ✨ Citizens who care about local parks.

For more information contact:

Registration:

Cindy Delaney
info@delaneymeetingevent.com

Workshops:

Julie Wormser, JWormser@outdoors.org

Co-sponsorship & Exhibits:

Jen Baker
Jen.Baker@EnvironmentMassachusetts.org

Agenda

- 8:00 am Registration, Exhibits and Refreshments**
- 9:00 am Plenary**
- Welcome—Kathy Abbott, *The Trustees of Reservations*
 - Keynote—Undersecretary Phil Griffiths, *Massachusetts Executive Office of Energy and Environmental Affairs*
 - Stories of Hope and Commitment
 - Sentidra Joseph, *Boston Environmental Ambassadors to the National Park Service*
 - Carlos Pemberthy, *Neighborhood of Affordable Housing*
 - Commissioner Gina McCarthy, *Connecticut Department of Environmental Protection*
- 10:00 am Break/Transition**
- 10:15 am Workshop Session I: Identifying Key Issues**
See descriptions
- 12:00 pm Lunch**
Lunch will be provided for all participants
- 1:00 pm Workshop Session II: Identifying Solutions and Actionable Next Steps**
- 2:00 pm Break/Transition**
- 2:15 pm Address—Lieutenant Governor Tim Murray**
- 2:30 pm Taking Action**
- 4:00 pm Celebration with Special Guests**

Co-sponsors

- | | | |
|---|--|--|
| • Alternatives for Community and Environment | • Forest and Parks Partnership | • MASSBIKE |
| • Appalachian Mountain Club | • Forest Guild | • Mount Grace Land Conservation Trust |
| • Bay State Trail Riders | • Friends of Buttonwood Park | • National Park Service |
| • Berkshire Environment Action Team | • Friends of Mt. Misery | • The Nature Conservancy |
| • Berkshire Natural Resources Council | • Friends of the Public Garden | • Neponset River Watershed Association |
| • Blackstone Valley Heritage Homecoming, Inc. | • Friends of Ringer Park | • New England Mountain Bike Association |
| • Blue Hills Observatory | • Friends of Rumney Marsh | • New England Trail Rider Association |
| • BostonDOG | • Friends of Willard Brook State Forest | • NewtonDogs |
| • Boston Natural Areas Network | • Greater Worcester Land Trust | • The Orion Society |
| • Callahan Canine Owners Association | • Groundwork Lawrence | • Religious Witness for the Earth |
| • Chestnut Hill Reservoir Coalition | • Kestrel Trust | • Sheffield Land Trust |
| • Cochituate State Park Advisory Committee | • Legislative Parks Caucus | • SomeDogPark, Inc. |
| • Community Preservation Coalition | • Massachusetts Appalachian Trail Committee | • Somerville Dog Owners Group |
| • Connecticut Valley Summit | • Massachusetts Association of Conservation Commissions | • Traildogs |
| • Conservation and Recreation Campaign | • Massachusetts Department of Conservation and Recreation | • The Trustees of Reservations |
| • Environmental League of Massachusetts | • Massachusetts Executive Office of Energy and Environmental Affairs | • Trust for Public Land |
| • Environment Massachusetts | • Massachusetts Land Trust Coalition | • Urban Ecology Institute |
| • Essex Country Greenbelt Association | • Massachusetts Recreation and Park Association | • Wachusett Greenways |
| | • Massachusetts Sierra Club | • Watchdogs for an Environmentally Safe Town |
| | • Mass Audubon | • Westport River Watershed Alliance |

Workshops



Each workshop track is comprised of two sessions:

- 1 Identifying Key Issues: 10:15 a.m. – 11:45 a.m., and
- 2 Identifying Solutions and Actionable Next Steps: 1:00 p.m. – 2:00 p.m.

Participants are kindly asked to register for one workshop track and attend both sessions.

Conserving the Commons: Focusing our Open Space Protection Priorities

Protected open space provides a wide variety of public values, from clean air and water to jobs, habitat, scenic beauty, historic preservation and opportunities for recreation and economic development. How can public and private interests, and the various constituencies, work together to advance a bold collective statewide conservation vision? How would we set priorities to maintain focus and accomplish such an ambitious long-term goal?

Enhancing Public-Private Partnerships

Continuing commitment, interest, persistence and loyalty to parks and open spaces aren't enough—we need new models of stewardship! How can government agencies, non-profit organizations, volunteers and corporate partners best work together to support our parks? What are the key factors that make such partnerships succeed or fail? What do we need to do locally and statewide to support successful collaborations?

Healthy Open Space as a Driver for Economic Development

The Berkshire County Tourism Bureau has successfully increased visitation and economic activity through its marketing campaign “Nature sets the stage and culture steals the show.” What more can we do at the municipal and state level to enhance economic opportunities associated with protected open space?

Keeping it Civil: Balancing Interests, Expectations and Impacts

Our public forests and parks are used by a wide variety of stakeholders, including dog walkers/owners, mountain bikers, joggers, birders, youth sports organizations, hunters, off-road vehicle clubs, horseback riders, hikers and picnickers. Many of these activities and uses are compatible; some are not. Join land managers and members of other interest groups to identify opportunities to minimize recreational user conflicts and prevent public lands from being “loved to death.”

Making Places Matter: Exercise, Events, Education and the Arts

“In the end, we will only protect what we love, only love what we understand, and only understand what we were taught,” wrote Senegalese poet and naturalist Baba Dioum. So, how can we offer and sustain programming that brings people in and encourages them to love their parks? What does high quality, enticing programming look like, and how do we ensure that through it, we are helping to imbue a sense of stewardship in the parks under our care?

Planning for Resilience, Managing for Excellence

Our public lands are facing increasing pressure from sprawl development, climate change, invasive species, budget cuts and user conflicts. How can agency staff, non-governmental organizations, volunteer friends groups and other supporters best work together to help plan for management approaches that meet current needs while protecting the future health of our forests and parks?

Putting Our Money Where Our Parks Are

Over the last decade, unprecedented numbers of local and state governments have adopted special funding measures—such as bonds and dedicated taxes—for open space protection and outdoor recreation. In this session we will review a variety of options to fund land conservation and stewardship in Massachusetts.

Toward Equity and Environmental Justice: Parks and Open Space for All

Environmental justice includes having equal access to clean, safe, and welcoming open space. This session will explore environmental justice in the context of the Commonwealth's parks and open space. How do different groups of people—by age, gender, level of ability, racial or cultural background, or income level—use public open space? How are our parks and park funding currently distributed across the Commonwealth? What can we do to make our parks more universally accessible and equitable?

For program updates, visit:

www.conservationandrecreationcampaign.org/conference.php

Registration Form

Registrant Information *(one form per person)*

NAME	TITLE/PROFESSION	
ORGANIZATION		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
E-MAIL		

Register 3 ways!

Mail to:

Partners in Parks
c/o Delaney Meeting & Event Management
1 Mill St., Ste. 301
Burlington, VT 05401

Fax to:

(802) 865-8066

On-line at:

www.conservationandrecreationcampaign.org/conference.php

Registration:

Registration for the conference includes continental breakfast, lunch, reception refreshments, and entry in to conference sessions. The cost to attend is \$35. Partial scholarships are available. Please contact Cindy Delaney at cindy@delaneymeetingevent.com if you are interested in a scholarship, and include your name, organization, and why you are seeking a scholarship in the body of the e-mail. Cancellations are non-refundable, but substitutions are allowed.

Please select ONE workshop topic:

<input type="checkbox"/> Conserving the Commons: Focusing our Open Space Protection Priorities	<input type="checkbox"/> Making Places Matter: Exercise, Events, Education and the Arts
<input type="checkbox"/> Enhancing Public-Private Partnerships	<input type="checkbox"/> Planning for Resilience; Managing for Excellence
<input type="checkbox"/> Healthy Open Space as a Driver for Economic Development	<input type="checkbox"/> Putting Our Money Where Our Parks Are
<input type="checkbox"/> Keeping it Civil: Balancing Interests, Expectations and Impacts	<input type="checkbox"/> Toward Equity and Environmental Justice:Parks and Open Space for All

Payment:

- Check enclosed, made payable to Partners in Parks
- Credit Card *(charge will appear as Delaney Meeting & Event Management)*

CARDHOLDER NAME	
CARD NUMBER	EXP. DATE

Accessibility:

To request special materials, services, or assistance prior to the conference, please call the Registration Coordinator at (802) 865-5202. Please also let us know if you have any dietary restrictions.

Directions:

WORCESTER TECHNICAL HIGH SCHOOL
1 Skyline Drive, Worcester, MA 01605

From the North:

Take I-190 South to I-290 West to Exit #18. At the end of the ramp, turn right onto Lincoln Street. Bear left at next traffic signal (staying on Lincoln Street). At next traffic signal turn left onto Route 9 East—Belmont Street. Continue on Belmont St. to very top of hill. Turn left onto Skyline Drive at traffic signal just beyond the top of the hill. Take first right onto school property.

From the East:

Take the Massachusetts Turnpike to Auburn (Exit #10), then take or West: I-290 East to Exit #17. At the end of the ramp turn right onto Belmont Street. Proceed as in directions from the North.

From the South:

Take I-395 North to I-290 East, then proceed as in directions from the east/west.

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Conference
Registration
Information
Enclosed!

Partners in Parks
c/o The Trust for Public Land
New England Regional Office
33 Union Street, 4th Floor
Boston, MA 02108

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