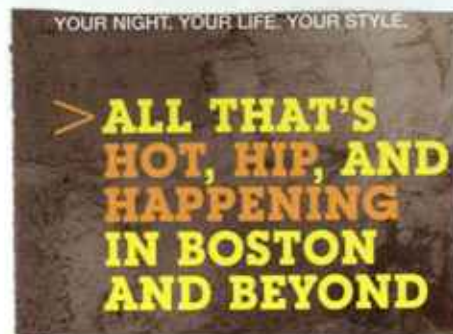


hot 100

YOU DON'T TAKE your dinner's temperature; you know it's hot because you see the steam, hear the sizzle, feel the burn. Likewise, there's no more accurate gauge for what's hot in the culture, out on the streets, up on the rooftops, and underground, than your five senses: it shines and shimmers and glows and feels oh-so-good to get close to — all the more for its delicious whiff of danger. In search of what's hot, we've been combing, cruising, casing, scouring, and otherwise crawling the clubs, bars, stores, salons, restaurants, and galleries of our fair city. Now we've got the singe-marks — and this list of the hot-hottier-hottest people, places, trends, and more — to prove it.

>> edited by Tamara Wieder

20 | straight | 08.16.05





HOT NEW MODEL

g20's Keegan

Being the dedicated *Stuff* reader you are, you've been watching our pages for weeks dying to know who was crowned the g20 girl by **Giuliano Day Spa**. Well, the wait is over — Boston's next top model is none other than **Keegan**, a Tufts student who moonlights as a cocktail waitress. Now signed to the Models Group, Keegan will act as g20's spookiest woman and represent the spa in its advertising campaigns throughout the year. The ethereal redhead beat out India and Arati to take home the honor at a VIP party in July.

HOT SECONDHAND STORE

Garage Sale

If your entire abode is furnished from the free section on Craig's List, it may be time for an upgrade. Not ready to splurge on designer décor yet? No worries. **Garage Sale**, in the South End, will help you revamp your pad with brand-name goods for 50 to 70 percent off retail prices. This high-end consignment store carries everything from Ralph Lauren rugs to Tiffany jewelry to custom-made items, and all its wares are in perfect condition. Can Craig's List promise you that? Unlikely.

HOT DIET

Nantucket Diet

South Beach has one. So why should our own sandy gem, Nantucket, be far behind? Unlike the other fad diets plans, the **Nantucket Diet** — read all about it in the book of the same name, by Jane Corway Caspe and Sol Jacobs, MD — doesn't give you quick weight reduction, but a gradual, maintainable, and realistic loss. The three-phase program is based on something it calls energy expenditure, calculated to find your weight-loss formula based on individual metabolism. And with options like lobster rolls on the menu, why wouldn't you want your diet to stay local?



HOT SECOND COMING:
James Joseph Studio

HOT SECOND COMING

James Joseph Studio

James Joseph Salon has been one of the hottest in the Northeast since it opened eight years ago — so hot that three years ago, it moved from its 168 Newbury Street location to much larger digs at 30 Newbury. But even that expansion wasn't enough to sate the hair-obsessed masses. Last month, owner William George opened **James Joseph Studio** in the original space at 168 Newbury. With its staff of 12 expert stylists, the studio is a lower-priced version of the salon: here, haircuts range from \$40 to \$50, while the salon's run \$50 to \$110. In fact, if you're willing to see any stylist available, your haircut is guaranteed to be \$40. "It's a great thing for students, a great thing for someone who wants to sample a number of people," George explains. The studio has also introduced "Late-Night Thursdays." Trying to avoid a date with someone? On Thursday evenings you can actually say, "I'm sorry... I'm washing my hair tonight" and head over to the studio, which is open until 9:30.



HOT CHEERLEADERS

Life coaches

Remember those Starbucks Double Shot commercials with the rock band Survivor cheering on Glen as he gets through his morning? How about the one with Hank making his way through throngs of fans to get to a job interview, while Gary Glitter's "Rock and Roll Part 2" blares in the background? We could all use a personal pick-me-up from time to time, and a new therapy, **life coaching**, is becoming the next big industry to watch. Whether you're looking for help with career woes, major decisions, or anything in between, these coaches will help you get your life in order — just don't expect them to sing to you.