

Profile

Experienced graphic designer : 6 years of experience in print design, working with Fortune 500 clients and small businesses alike. Designed corporate identities, marketing collateral, web sites, and catalogues for clients in accounting, consulting, construction, metal, and high-tech industries.

Software Skills

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|------------------------|-------------------------|-------------------|------------------|
| QuarkXpress | Adobe InDesign | Adobe Illustrator | Adobe Photoshop |
| Macromedia Dreamweaver | Macromedia Flash | Adobe Acrobat | Adobe ImageReady |
| Microsoft Office Suite | Adobe Acrobat Distiller | Mac OS | Windows OS |

Professional Experience

SIDING-1 WINDOWS-1 EXTERIORS – CHICAGO, IL **Director of Marketing**

2005

Recruited to lead rebranding effort and implement new identity in all aspects of communication. Also managed Customer Service department and promotional team, 6 employees in all.

- : Successfully managed marketing budget of \$350,000 for 2005, cutting marketing costs by 20% while running effective marketing campaigns.
- : Created promotional team to canvass across the Chicagoland area and in local warehouse club to generate leads at a low cost.
- : Designed and refined marketing collateral, including signage, flyers, brochures, sales collateral, corporate apparel and vehicle signage.

DELOITTE – CHICAGO, IL **Graphic Designer III**

2000 – 2004

Promoted to Graphic Designer from consulting division to work on design for new business development as well as marketing and event collateral, both internal and external.

- : Worked with marketing and proposal professionals to determine both the strategic and tactical approaches for each project on print and electronic deliverables.
- : Lead design on high-profile proposals, including a winning proposal with a multi-national insurance company worth over US\$30 million.
- : Selected to serve on a national committee to determine US brand standards for proposals.
- : Conducted training for graphic design team in programs such as InDesign, Illustrator, and Word.
- : Managed both external and internal printing, including budgeting and price negotiation.

Graphic Specialist/Designer

Recruited as a proposal expert by the consulting division, due to excellent proficiency in presentation and design software.

- : Coordinated the 2001 & 2002 Employee Art Show for the Chicago office.
- : Selected to serve on a national committee as an internal consultant to the global rebranding of Deloitte Consulting.
- : Created and refined presentations for both internal and external clients, primarily using Microsoft Office.
- : Designed graphics and logos using Adobe Photoshop and Illustrator.

Additional Experience

- : Print and web freelance graphic designer for professional clients including Aon, Deutsche Bank, Chicago Mercantile Exchange, Falk Johnson law firm, Butterfields Restaurant and several small businesses.
- : Experience with content management systems.

Education

University of Illinois at Urbana-Champaign, Bachelor of Science in Business Administration, concentration in Marketing

1995 – 1999

Hardware

Power Mac G5 dual 1.8 GHz, OS X v10.3.5 & Dell Dimension 4300, Windows XP SP2. Software available upon request.